

**SPRING / SUMMER 23**

THE GRAHAM CUTLER COLLECTION

**CUTLER AND GROSS**



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**“Tony and I were habitués of Soho bars and clubs and our clients were artists, designers, musicians and architects.”**

**– Graham Cutler**

# COLLECTION INSPIRATION

**‘The collection draws on Mr Cutler’s obsession with fit and function. Construction is streamlined, offering layers of detail and craftsmanship paired with lightness and comfort.’**

The Graham Cutler Collection is inspired by Mr Cutler’s original capsule collection first launched in our Knightsbridge store in 2003. His customers worked in creative industries, they liked the bold look of Cutler and Gross frames but were looking for eyewear they could wear all day in their respective creative fields. Distilled into four minimalistic styles, two of which are available as sunglasses - the collection draws on Mr Cutler’s obsession with fit and function. Construction is streamlined, offering layers of detail and craftsmanship paired with lightness and comfort.

The muses for this collection were ink creatives from the 1940s through to the 1970s, including American screenwriters and illustrators, a traditional Japanese tattooist and highly regarded influential poets of the 20<sup>th</sup> century American poetry scene.



# THE CAMPAIGN

## **INK PORTRAITURE SERIES BY BRITISH PHOTOGRAPHER GAVIN BOND**

Taking inspiration from Graham Cutler's original sketches, for which he exclusively used blue ink, the collection campaign centres around a series of portraits of eight archetypal ink creatives: a tattooist, an illustrator, an industrial and product designer, an artist, a Japanese calligrapher, a journalist, an author, and a songwriter.



Satch Haycraft, Tattooist



Kashuū, Calligrapher



Sydney Lima, Writer and Journalist



Andrew Hale, Songwriter





Mark Powell, Artist



Emma Dabiri, Writer and Author



Natsko Seki, Illustrator



Edward Barber, Product Designer



# OPTICALS



# GR01

The GR01, available in both optical and a sunglass, is a perfectly round, lightweight, and balanced frame which succinctly distills the themes and purpose behind The Graham Cutler Collection. Featuring comfort milled nose-pads and a slightly wider nose bridge for a frame that sits comfortably all day.

The frames in this collection are named in the same way as the very first frames that left our Knightsbridge shop, which were simply numbered CG1, CG2, CG3 and so on.

Available in Black, Multi Havana Burgundy and Granny Chic.  
*Also available in sunglass.*



**CGOP-GR01-48-01**  
Black



**CGOP-GR01-48-02**  
Multi Havana Burgundy



**CGOP-GR01-48-03**  
Granny Chic



# GR02

Taking style cues from the fine lines and technical attention to detail of Japanese tattoo art - sharing similar creative practices of minimalist structure and colouring. The GR02 is a minimally constructed frame, punctuated with slick design features and understated character. Vintage-inspired rectangle lenses, flanked with striking double 8-point star riveted temples, sit on a pronounced nose bridge to ensure an exceptional fit.

Available in Black, Multi Havana, Olive and Multi Yellow.  
*Also available in sunglass.*



**CGOP-GR02-48-01**  
Black



**CGOP-GR02-48-02**  
Multi Havana



**CGOP-GR02-48-03**  
Olive



**CGOP-GR02-48-04**  
Multi Yellow





# GR03

The GR03 invokes the spirit of revered American author and illustrator, Art Spiegelman. Rarely photographed without his trademark angular optical glasses, the GR03 borrows this silhouette and reimagines it with considered design details and technical elements which elevate both its form and function. Angular exterior bevelling coupled with a high nose bridge reflect the stylistic inspirations for this frame, whilst weight saving interior milling maximises wearability and comfort.

Available in Black on Horn, Multi Havana, Aviator Blue and Multi Yellow.



**CGOP-GR03-48-01**  
Black On Horn



**CGOP-GR03-48-02**  
Multi Havana



**CGOP-GR03-48-03**  
Aviator Blue



**CGOP-GR03-48-04**  
Multi Yellow



# GR04

OPTICALS

The GR04 is modelled on frames worn by Gwendolyn Brookes, a much honoured and highly influential American poet of the 20th century, reimaged in finer proportions specifically for this collection. Refined and intricate with every surface and section considered, the frame is a testament to Mr Cutler's passion for technicality, comfort, and sophistication. Building on essential brand elements, such as the Fender Temple and Deco Core Wire, and reimaging them in finer proportions specifically for this collection.

Available in Black on Havana, Red Havana, and Dark Grey.



**CGOP-GR04-46-01**  
Black on Havana



**CGOP-GR04-46-02**  
Red Havana



**CGOP-GR04-46-03**  
Dark Grey



# SUNGLASSES



# GR01

## SUNGLASSES

Whether it's the sunglass or optical style, the attention to detail throughout the design, and execution of the GR01 frame reiterates the same approach applied to Graham's initial capsule in 2003. Tonal sun lenses fitted in the sunglass styles of this frame reflect the themes and purposes of the Graham Cutler Capsule; carefully considered and always thoughtful. Featuring comfort milled nose-pads and a slightly wider bridge for a frame that sits comfortably all day.

Available in Black on Camo fitted with Brown lenses, Multi Havana Aubergine with Gradient Khaki lenses and Granny Chic with Pink Flash Gold lenses.



**CGSN-GR01-48-01**  
Black on Camo



**CGSN-GR01-48-02**  
Multi Havana Aubergine



**CGSN-GR01-48-03**  
Granny Chic





# GR02

SUNGLASSES

The GR02 is a minimally constructed frame, punctuated with slick design features and understated character. Vintage-inspired rectangle sun lenses, flanked with striking double 8-point star riveted temples, sit on a pronounced nose bridge to ensure an exceptional fit.

Available in Black fitted with Brown lenses, Black on Camo with Purple lenses and Multi Havana Burgundy with solid Green lenses.



**CGSN-GR02-48-01**  
Black



**CGSN-GR02-48-02**  
Black on Camo



**CGSN-GR02-48-03**  
Multi Havana Burgundy



# CUTLER AND GROSS

*Colour Studio*



# GR01-04

Each season our dedicated Colour Studio selects premium acetates which are woven into the collection in strange and wonderful ways. The Colour Studio editions are made on a single run of specially selected acetate, meaning that once the colour has been used, it will not be reissued.

The richly pigmented archive brand colour Ink is the Colour Studio edition for the Graham Cutler Collection, paying homage to a particular tenet of Mr Cutler's process; his preliminary technical sketches drawn only by hand in blue ink.

All four styles are available in this limited-edition colourway.



**CGOP-GR01-48-A4**  
Ink



**CGOP-GR02-48-A5**  
Ink



**CGOP-GR03-48-A5**  
Ink



**CGOP-GR04-46-A4**  
Ink



# GR01-02

SUNGLASSES

Each season our dedicated Colour Studio selects premium acetates which are woven into the collection in strange and wonderful ways. The Colour Studio editions are made on a single run of specially selected acetate, meaning that once the colour has been used, it will not be reissued.

The richly pigmented archive brand colour Ink is the Colour Studio edition for the Graham Cutler Collection, paying homage to a particular tenet of Mr Cutler's process; his preliminary technical sketches drawn only by hand in blue ink.



**CGSN-GR01-48-A4**  
Ink



**CGSN-GR02-48-A4**  
Ink



Mr Tony Gross and Mr Graham Cutler



# ABOUT US

Cutler and Gross was founded on the principle that when it comes to eyewear, it's not just about how we see the world, it's about how others see us. For over 50 years now, we have been at the forefront of optical design - as trailblazers, disrupters and pioneers whose legacy has been much imitated, but never surpassed.

A brand built on friendship, it was established by opticians Mr Cutler and Mr Gross in 1969. Thanks to word of mouth, what began in London's Knightsbridge as a small but innovative bespoke service soon became a fully-fledged mecca for artists, rock stars, writers, and royalty. Together, the pair created the perfect balance between taste and technicality, quickly cementing their reputation as industry leaders in eyewear.

By making glasses fashionable, they altered the faces of generations. With every carefully sculpted curve, line or shape, their elegance, character, and magic have the power to transform people. Cutler and Gross didn't just make glasses – they were optical architects in pursuit of a product so intrinsically iconic that no external logo or branding was necessary.

Made in Italy by experienced craftspeople who champion the art of making every frame individually, our methodology breaks the mould – in more ways than one. Hand-crafted excellence, the finest raw materials, and a seemingly endless enthusiasm to manufacture styles that celebrate the clarity of vision has made sure Cutler and Gross remains as relevant today as ever.



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