

CUTLER AND GROSS

AUTUMN/WINTER 2021



Model wears CGSN-1390-47-02 in Vintage Sunburst



Cutler and Gross launch their most technically refined new line of Optical and Sunglass frames for Autumn/Winter 2021. Inspired by the melting pot of cultures and the creative characters of Soho, London, the new collection is an immersive journey through the most progressive years in British society which led to the inception of Cutler and Gross.

Fusing iconic frame shapes with technically refined Italian craftsmanship from their own atelier in the mountains of Northern Italy. Cutler and Gross introduce eleven new designs, each frame drawing influence from the halcyon days of fashion, art and music that were the 60s,70s and 80s in Soho.

Derek Ridgers, a personal friend of Tony Gross, and documentarian of the era, (having published books such as In the 'Eighties: Portraits from Another Time' and '78-87 London Youth'), was commissioned to capture the energy of Soho. His intimate knowledge of the Soho area, personalities of the time, and the Cutler and Gross brand made him the obvious choice to recapture the mood.



OPTICALS

AUTUMN/WINTER 2021



1391

Drawing inspiration from Bob Dylan's visit to Soho, London during his first World tour in 1966, bringing with him all the style, attitude, and self-confidence of 1960s America. Harking back to the golden age of revolution, ballads and bands - this classic wayfarer is a slice of pure Americana with a British sartorial twist.

With design cues taken from the original 0137 and 0692, combined with classic 1960s American thick acetate frames found in Graham Cutler's personal archives, the 1391 has a generously proportioned fit and exudes confidence and personality. The new vertical orientation of the oyster rivets complements the slightly winged retro lugs. 3D sculpting on the front of the nose bridge, and hand-finished bevelling on the temples introduce a new level of definition and craftsmanship.

Paying further homage to its musical inspiration, the new temple core takes on the guise of a guitar fretboard and one of the custom acetate colourways resembles broken vinyl records.



CGOP-1391-53-01
Black on Blue



CGOP-1391-53-02
Brush Stroke



CGOP-1391-53-03
Granny Chic



CGOP-1391-53-04
Homesick Blues

1392

During the late 50s and early 60s the American counterculture movement arrived in London through literature i.e Kerouac's 'On the Road', (1957) and movies like 'The Beatniks' (1958) and 'Beat Girl' (1960). The fusion of poetry, jazz, blues, and street art washed over Soho, loosening inhibitions and helping to ignite the swinging 60s era in London.

The 1392 is inspired by the uniform of the Beatniks, which included thick rimmed glasses, cigarette pants and roll neck sweaters. A squared round with perfect proportions; understated, yet immaculately formed resulting in a truly unisex style. Featuring a relaxed fit bridge and comfort milled interior, which favours both form and function.



CGOP-1392-49-01
Black on Camo



CGOP-1392-49-02
Dark Turtle



CGOP-1392-49-03
Brooklyn Blue



Model wears CGOP-1392-49-01 in Black on Camo



1393

Inspired by glasses from the Cutler and Gross archive, which were originally found at the Laurence Corner Army Surplus Store on London's Drummond Street in the 1970s. A staple of the British Fashion scene, the store was favoured as the source of inspiration for top designers, musicians and artists for over 50 years. From Sergeant Pepper's jackets, to clothing masses of students, military clothing was worn by urban dwellers in London for practical and stylistic reasons and Laurence Corner had the biggest selection for sartorial collectors.

Adopted as an urban fashion icon in the 60s and early 70s, the military 'GI' frame was utilitarian and well constructed, often sun lenses were added by the new wearer for customisation. Owing to its soldierly roots, the 1393 is the perfect square, with lowered hinges, enabling a helmet to be worn, and a pronounced nose-bump increasing ventilation and reducing fogging. Interior milling allows the frames to be worn all day due to the added comfort and balance afforded by the extra internal hand-finishing process.



CGOP-1393-50-01
Black on Camo



CGOP-1393-50-02
Dark Turtle



CGOP-1393-50-03
Aviator Blue



CGOP-1393-50-04
Homesick Blues

1394

In Soho, the 1970s nouveau-riche took their place amongst the great and the good in London. Self-made entrepreneurs and entertainers wore clothing and eyewear which reflected their extravagant lifestyles and newfound status in British social circles. Inspired by the original 0927 and 0995 from the Cutler and Gross archive, the 1394 is an alternative to the subtle acetate aviator.

The King of Navigators, with a double bridge, square shape and bold proportions, the 1394 stands out and dares to be different. A faithful recreation of a place in time, re-engineered with new hardware and manufacturing processes, the 1394 can be worn in numerous different ways allowing the true character of the wearer to shine through.



CGOP-1394-57-01
Black



CGOP-1394-57-02
Nolita Havana



CGOP-1394-57-03
Honeyburst Fade



CGOP-1394-57-04
Black Beauty



Model wears CGOP-1394-57-04 in Black Beauty



1395

The 1395 is inspired by the trailblazing fashion designer Thea Porter - the Queen of Bohemian fashion in the 1970 whose atelier was in Greek St, Soho, London. Porter dressed the era's musical icons, including Jimmi Hendrix, The Beatles, Mick Jagger and Diana Ross. She was responsible for introducing that staple of Bohemian fashion, the Kaftan, to the West. Porter mixed fabrics and traditional clothing from the Middle East with its bright and vibrant textures which injected life and colour into the grey concrete backdrop of 1970s London.

Oversized and extravagant, combined with muted tonal colouring, the 1395 reflects the tenets of Bohemian fashion. A large round with a low bridge, drawing the observer in like the plunge neckline of a kaftan. High set hinges complete the vintage look with comfort interior milling, and rounded bevelling give a smooth external finish.



CGOP-1395-57-01
Black



CGOP-1395-57-02
Fireburst Grad



CGOP-1395-57-03
Black Beauty



CGOP-1395-57-04
Persian Pink



Models wear CGSN-1394-57-04 in Granny Chic and CGSN-1394-57-03 in Fireburst Grad



SUNGLASSES

AUTUMN/WINTER 2021

1390

The 1390 is inspired by the Cutler and Gross 0197, and Madonna's visit to our Knightsbridge store in 1989. As word filtered through of her presence in the area, the alleyways around the store filled with the paparazzi looking for a glimpse, giving rise to some of the most iconic press images in Cutler and Gross history. The 1390 nods to the heady days of 80s and 90s London street fashion and the original has been a favourite of our international retail teams for over 30 years.

The 1390 is a welcome reincarnation of the 0197 and 0737, revitalised using traditional handmade artisans combined with state-of-the-art hardware and raw materials, every step taking place at our dedicated atelier adding gravitas and durability. Understated yet powerful, this frame symbolises the newfound confidence and soul of the 1980s. A round oval, the shape universally lends itself to all personalities and face shapes.



CGSN-1390-47-01
Black on Blue



CGSN-1390-47-02
Vintage Sunburst



CGSN-1390-47-03
Papa Don't Peach



CGSN-1390-47-04
Isla Bonita Blue



Model wears CGSN-1390-47-01 in Black on Blue



1391

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CGSN-1391-53-01
Black



CGSN-1391-53-02
Brush Stroke



CGSN-1391-53-03
Olive



CGSN-1391-53-04
Big Pink



CGSN-1391-53-05
Matte Black

1392

During the late 50s and early 60s the American counterculture movement arrived in London through literature i.e Kerouac's 'On the Road', (1957) and movies like 'The Beatniks' (1958) and 'Beat Girl' (1960). The fusion of poetry, jazz, blues, and street art washed over Soho, loosening inhibitions and helping to ignite the swinging 60s era in London.

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CGSN-1392-49-01
Black



CGSN-1392-49-02
Dark Turtle



CGSN-1392-49-03
Granny Chic



Model wears CGSN-1392-49-02 in Dark Turtle



1393

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CGSN-1393-50-01
Black



CGSN-1393-50-02
Urban Camo

1394

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CGSN-1394-57-01
Black



CGSN-1394-57-02
Nolita Havana



CGSN-1394-57-03
Fireburst Grad



CGSN-1394-57-04
Granny Chic



Model wears CGSN-1394-57-03 in Fireburst Grad



1395

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CGSN-1395-57-01
Black



CGSN-1395-57-02
Fireburst Grad

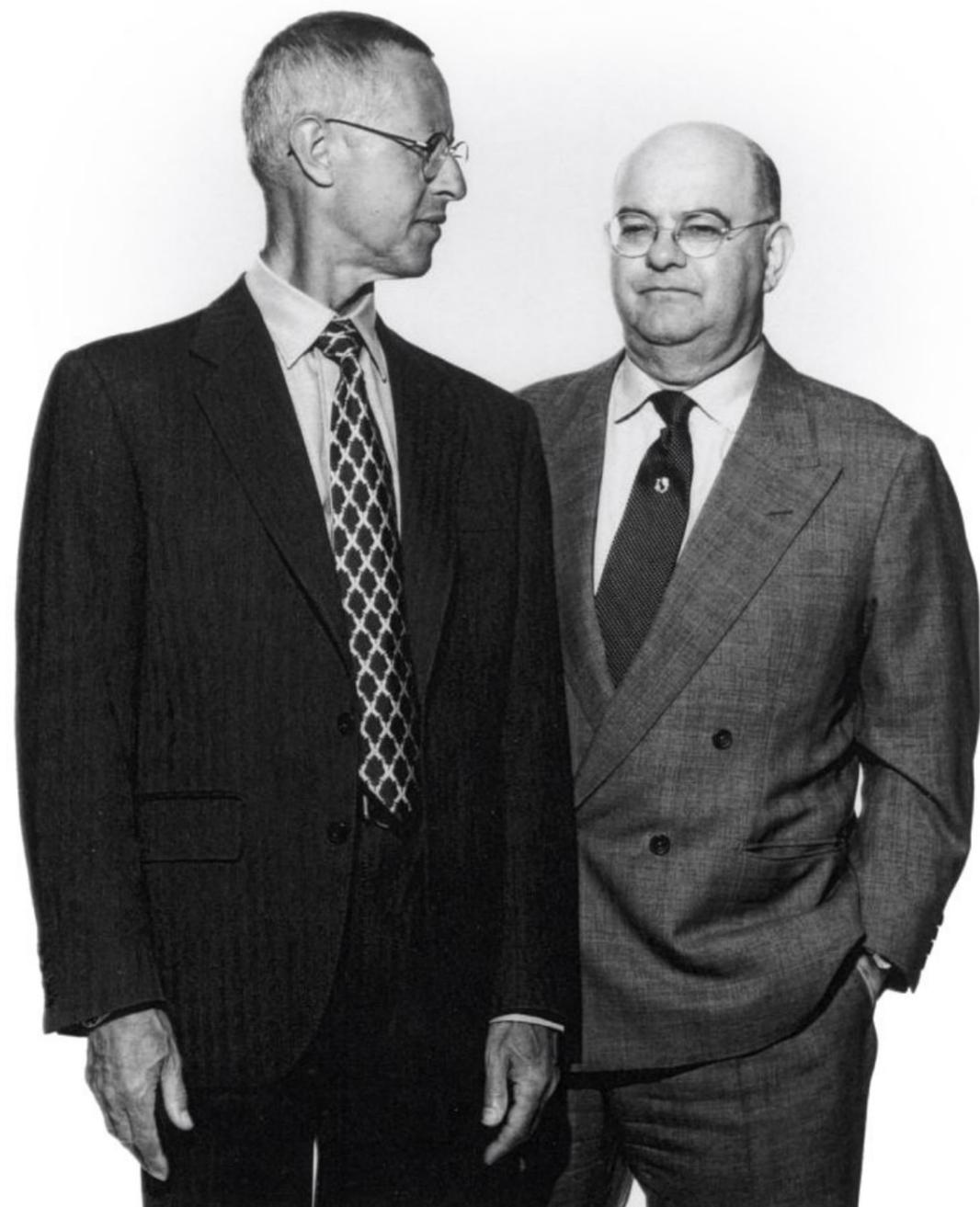


CGSN-1395-57-03
Black Beauty



CGSN-1395-57-04
Persian Pink





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Founded in 1969, British luxury eyewear brand Cutler and Gross combines the finest Italian craftsmanship with irrefutably cool style. Since its establishment in fashion's halcyon days, the brand's signature creativity has been applied to sunglasses and optical frames with their trademark numbered designs and absence of an ostentatious logo.

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