





WELCOME TO SPRING TWENTY TWENTY ONE

Delivery 1

SUN

- 7 Harding X
- 8 Kinney X
- 9 Clement
- 10 Doreen
- 11 San Miguel

OPTICAL

- 13 Clement
- 14 Doreen
- 15 Robson W
- 16 San Miguel

CARRYOVER

- 18 Calabar
- 19 Wilson Clip
- 20 Winward Clip
- 21 Winward

Delivery 2

SUN

- 24 Navarre
- 25 Norfolk

OPTICAL

- 27 Glyndon
- 28 Douglas
- 29 Rennie

CARRYOVER

- 31 Brooks
- 32 Boon

Delivery 3

CARRYOVER

- 35 Morningside
- 36 Wilson M

There's More

- 38 Welcome Kit
- 39 Hot Ones Video

Inspired by the emergence of Pop Art in 1960s Los Angeles, Spring 2021 plays with color, light, and shape to reimagine the everyday.

This collection is as much a tribute to the artists of the era as it is a reflection of the city's unique landscape — a celebration of seeing beauty in the mundane, of discovering new ways to evoke the glow of the ubiquitous California sun, and of the forward movement of art and culture in LA.



THE LIGHT IS DIFFERENT HERE IN CALIFORNIA



Delivery 1
SUN



Harding X



An iconic frame originally inspired by American writer Arthur Miller, the Harding X returns with the same single bridge, but with a new look. The frame is milled from 12mm of solid acetate and features a mini sun shield. With a broadened shape and pared back hardware — just an enamel logo plaque on the temple — the Harding cuts a stronger masculine shape than ever before.



Amaro Laminate/Hollywood Gradient
2092-49-AMLAM/HWDG



LLG/Dreamboat Blue
2092-49-LLG/DBBL



Matte Black/Valley View Green
2092-49-MBK/VVG



Kinney X



One of our signature frames is back with a new look. Milled from 12mm of solid acetate with a mini sun shield, Kinney X plays with color, light, and space, echoing the sculpture-as-painting works of Craig Kauffman. Finished with the GLCO 10-year anniversary plaque and message along the temples.



Shell Crystal/Sweetwater
2093-48-SHCR/SWTR



1965 Tortoise/Oak
2093-48-1965TO/O



Black /Valley View Green
2093-48-BK/VVG



Tuscan Tortoise/Swimming Pool Gradient
2093-48-TUT/SWPG



Clement



Thicker acetate construction emphasizes the bold, strikingly simple silhouette of the Clement frames. Minimal hardware and a new temple design are thoughtfully pared back, evocative of the type of frames worn by Andy Warhol.



Black Glass/Pure G15
2091-46-BLGL/PG15



Matte Honey Amber Tortoise/Pure Green
2091-46-MHAT/PGN



Pure Glass/Pure Bluesmoke
2091-46-PG/BS



Saddle Tortoise/Pure Olive Gradient
2091-46-SDT/POG



Tuscan Tortoise/Pure G15
2091-46-TUT/PG15



Doreen



An oversized square silhouette combines effortless cool with laidback sophistication. Gradient CR39 lenses are a nod to our vintage inspiration; ultra-thin acetate construction offers lightweight comfort.



Leo/Sepia Gradient
2087-52-LEO/SEG



Pink Crystal/California Dream Gradient
2087-52-PCY/CADG



Saddle Tortoise/Olive Gradient
2087-52-SDT/OG



San Miguel



Offering a more angular alternative to the traditional aviator, San Miguel is a versatile unisex design that harks back to the style of musicians, artists, and creative types from bygone eras.



Matte Black-Matte Gold-Matte Black/
Valley View Green
4055-50-MBK-MG-MBK/VVG



Marigold Tortoise-Antique Gold II-Chestnut/
Hollywood Gradient
4055-50-MGT-ATGII-CN/HWDG



Tiger Eye-Gold-Blonde/Olive Gradient
4055-50-TE-G-B/OG



Delivery 1
OPTICAL



Clement



A bold silhouette and minimal hardware make the Clement striking in its simplicity. Thoughtfully pared back with a new temple design, these evoke the spirit of Andy Warhol.



Matte Brandy Tortoise
SKU 1091-46-MBRT



Black
1091-46-BK



Olio
1091-46-OLIO



Tuscan Tortoise
1091-46-TUT



Doreen



An oversized square silhouette pairs thoughtful details and intentional minimalism. Offering subtle vintage inspiration, Doreen's ultra-thin acetate construction offers lightweight comfort.



Leo
1087-50-LEO



Saddle Tortoise
1087-50-SDT



Shell Crystal
1087-50-SHCR



Robson W



The angled top rim of the Robson frame is a distinctive detail of this timeless P3 shape. New rivet construction secures the Windsor rims, finished with acetate along the frames and temple tips.



Bourbon Tortoise-Antique Gold-Matte Dark Tortoise
3056-47-BBT-ATG-MDKT



Black-Pewter-Black
3056-47-BK-PW-BK



Dark Wave Rock-Brushed Silver-Hazel
3056-47-DKWR-BS-HZL



Tortoise-Antique Gold II-Yellow Tortoise
3056-47-TO-ATGII-YT



San Miguel



This versatile unisex design draws inspiration from musicians, artists, and creative types from bygone eras. A more angular alternative to the traditional aviator shape, the San Miguel features a unique acetate Windsor frame.



Hopps Tortoise-Brushed Silver-Kodiak Tortoise
3055-49-HPTO-BS-KOT



Matte Black-Gold-Black
3055-49-MBK-G-BK



Marigold Tortoise-Brushed Gold-Chestnut
3055-49-MGT-BG-CN



Delivery 1
CARRYOVER



Calabar



A retro wayfarer silhouette with a temple design inspired by 50s car fins, paired with prominent plaques and semi-flat glass lenses for the ultimate statement look.



LLG/Semi-Flat Pure G15
2062-49-LLG/SFPG15



Wilson Clip



A metal folding sun clip for our iconic Wilson frame, available in classic color combinations to complement any pairing.



Gold/Brown
5008-46-G/BRN
5008-49-G/BRN



Silver/G15
5008-46-S/G15
5008-49-S/G15



Winward Clip



A metal folding sun clip in timeless colors to pair with multiple sizes and colors of Winward optical.



Brushed Silver/Green
5050-44-BS/GRN
5050-47-BS/GRN



Winward



The Winward is a small P3 optical frame with tapered curves and a tailored fit. This season, the popular rounded eyeglass frame adds two new colorways.



Olio
1050-44-OLIO
1050-47-OLIO



Sea Grey
1050-44-SGY
1050-47-SGY



IT PLAYS GENTLE TRICKS ON YOUR OPTICS

A close-up photograph of two pairs of sunglasses resting on a white, textured surface. The top pair is black with dark lenses, and the bottom pair is orange with orange lenses. The text "Delivery 2" and "SUN" is overlaid on the left side of the image.

Delivery 2
SUN



Navarre



The Navarre is all about balance: perfect proportions, gently rounded angles, and a substantial but sleek shape. Branded enameled plaques on the semi-paddle temples are the only embellishment — the strong silhouette is bold enough to speak for itself.



Black/Valley View Green
2094-47-BK/VVG



Khaki Tortoise/Hollywood Gradient
2094-47-KHT/HWDG



LLG/Dreamboat Blue
2094-47-LLG/DBBL



Norfolk



The low-key geometry of the Norfolk pulls from vintage elements to add subtle intrigue to a universally flattering shape. With new rivet construction to secure the acetate Windsor rims, these deceptively delicate looking frames are designed for ultimate comfort and durability.



Black-Gold/Grey
4057-48-BK-G/GRY



Demi Blonde-Brushed Silver/Olive Gradient
4057-48-DB-BS/OG



Tokyo Tortoise-Matte Gold/Valley View Green
4057-48-TT-MG/VVG



Delivery 2
OPTICAL



Glyndon



The subtle cat eye of the Glyndon frames is rendered even more dramatic when drawn in the rich, warm hues of the season. With an ultra-slim profile and statement-making frame front, it's a perfect balance of proportions.



Tuscan Tortoise
1090-47-TUT



Olio
1090-47-OLIO



Shell Crystal
1090-47-SHCR



Douglas



A new temple design adorns the otherwise classic silhouette of the Douglas frames. Richly hued acetate is augmented by minimal hardware for glasses that are structured and simple.



1965 Tortoise
1086-46-1965TO



Black
1086-46-BK



Saddle Tortoise
1086-46-SDT



Sea Grey
1086-46-SGY



Rennie



A slightly oversized P3 silhouette with an ultra-thin acetate construction for a soft, streamlined look with a contemporary feel.



BOT
1095-49-BOT



Dark Tortoise
1095-49-DKT



Olive Tortoise
1095-49-OT



Shell Crystal
1095-49-SHCR

The image features two pairs of glasses with thin, gold-colored frames and clear lenses, resting on a plain white surface. The glasses are positioned diagonally, with one pair in the upper half and the other in the lower half. Soft shadows are cast by the glasses onto the surface below them. On the left side of the image, the text "Delivery 2" is written in a large, black, serif font, and "CARRYOVER" is written below it in a smaller, bold, black, sans-serif font.

Delivery 2
CARRYOVER



Brooks



From our original collection, a bestselling square shaped acetate style with a defined keyhole shape in new colorways for SS21.



Matte Storm Tortoise/Pure G15
2002-47-MSTMT/PG15



Olive Tortoise/Barley Polar
2002-47-OT/BA-PLR



Pure Glass/Pure Green
2002-47-PG/PGN



Boon



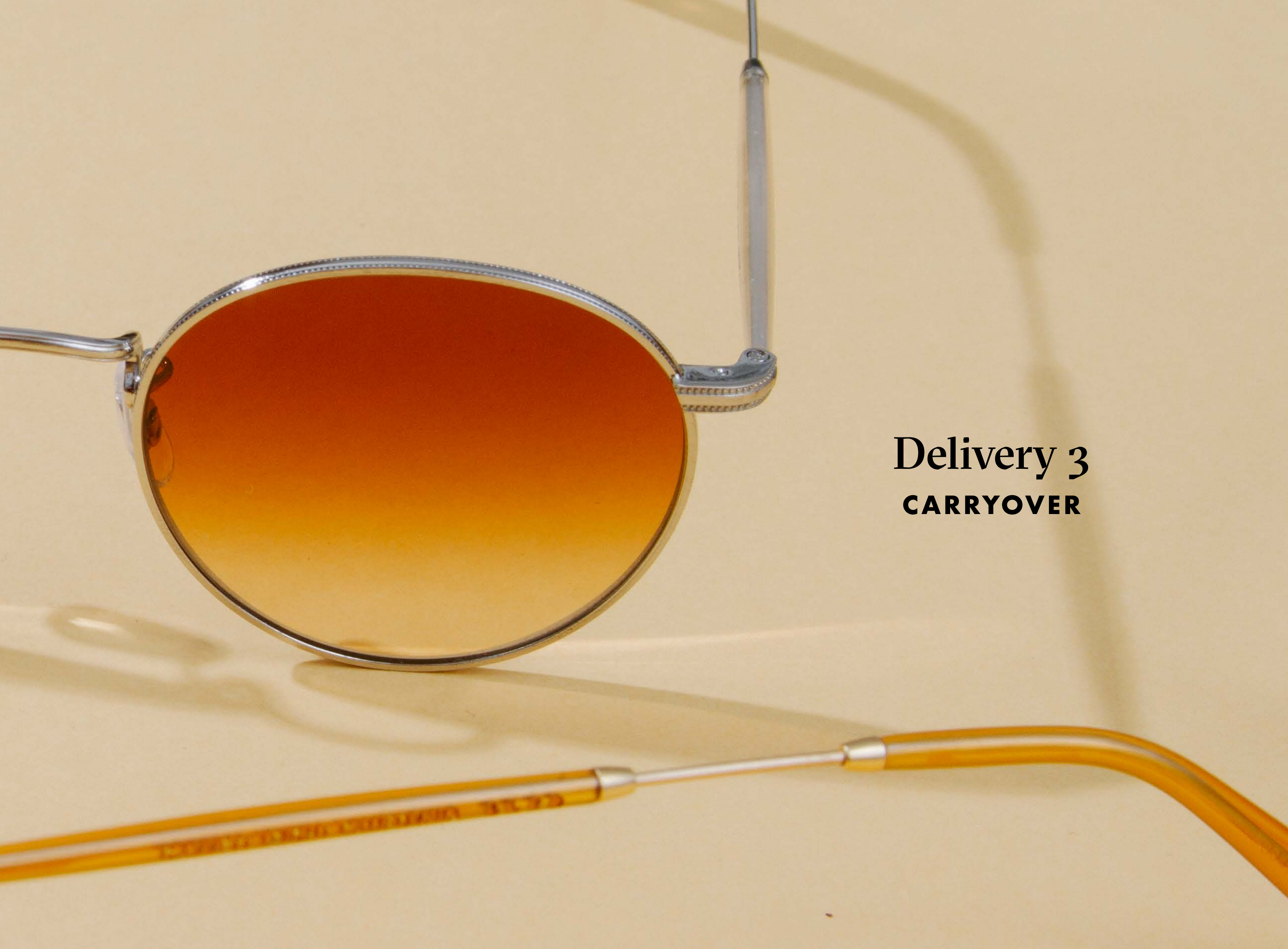
A timeless, rectangular style that's back-to-basics at its finest. The classic silhouette is offered in two sizes for your best fit.



Khaki Tortoise
1059-48-KHT
1059-52-KHT



IT LETS US SEE THINGS DIFFERENTLY



Delivery 3
CARRYOVER



Morningside



An oversized sunglass style inspired by Lauren Hutton's iconic look in American Gigolo. The ultra-chic rounded frames come in a variety of colorful and classic hues.



Dark Tortoise/Semi-Flat Cobalt Gradient
2076-51-DKT/SFCOBG



Olio/Semi-Flat Olive Gradient
2076-51-OLIO/SFOG



Prosecco/Semi-Flat Hollywood Gradient
2076-51-PRO/SFHWDG



Wilson M



Wilson M Sun is the metal version of our iconic round sunglass, the Wilson Sun. Available in a range of metal tones and lens colors, there's a shade for everyone.



Silver-Matte LLG/Semi-Flat Cobalt Gradient
4005-49-S-MLLG/SFCOBG



Gold-Dark Tortoise/Semi-Flat Olive Gradient
4005-49-G-DKT/SFOG



Brushed Silver-Matte Beige/
Semi-Flat Brunette Gradient
4005-49-BS-MBGE/SFBRNTG



Brushed Gold-Olive/Semi-Flat G15
4005-49-BG-OLV/SFG15



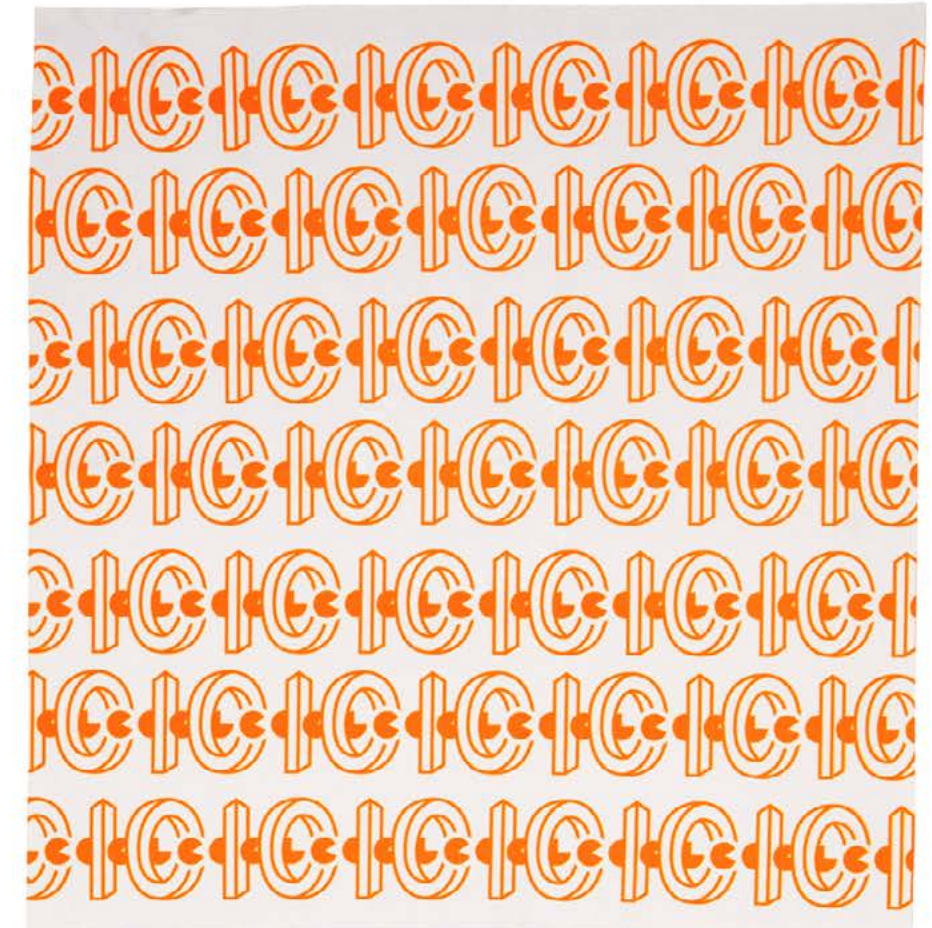
THIS IS CALIFORNIA OPTICAL

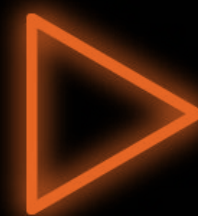
New Account Welcome Kit

New wholesale accounts will receive one of each
of the following POP with their first order:

- GLCO Pen
- Keep It Fresh kit
- Oversized cleaning cloth
- Motel keychain
- Display block
- Clear tote bag
- Face shield

+ SS21Print Zine coming late January, 2021





Garrett Leight and Heather Eisner walk us through the new GLCO Spring/Summer 2021 Collection while taking on a lineup of increasingly spicy hot sauces. Can they make it through? Click play for our latest collection review – Hot Ones-edition.

FOR YOUR EYES ONLY

Thank You