

La LOOP FW16

Product Knowledge

La LOOP was born out of necessity-- over 17 years ago. Living a New York multi tasking world of work, kids juggle -- I was looking for products that were functional, stylish and simplified life. At the time, digging at the bottom of my bag for sunglasses or losing them entirely was part of the routine. Inspired by high-end street style from cities around the globe, La LOOP introduced an innovative, first of its kind eyewear accessory that's as practical as it is fashion-forward.

La LOOP combines fashion and function. The magical and **patented** hinges on either side of the loop are engineered to keep glasses securely in the loop. Each season we collaborate with artisans from around the world to create new styles that will wow our customers. With a simple, understated and super elegant twist, our accessories become pieces that our customers simply cannot live without.

Our inspiration for fall/winter is to be daring and bold. The Theodore Roosevelt quote, The Man in the Arena.... Let's all be bold this season.

"It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat."

The La LOOP Collection

The Leather Collection

886CB Italian Braided Leather in Cobalt Blue

The Italian Braided Leather is handmade in a 5th generation mill outside of Venice, Italy. This Cobalt Blue hue paired with the Satin Silver Loop makes this functional yet fashionable style one you could add to any outfit.

Material: Italian Braided Leather in Cobalt Blue (3.5mm)

Loop: 23mm in diameter; Satin Silver Plated

Necklace length: 25 inches

886CA Italian Braided Leather in Camel

The Italian braided leather in this piece is handmade in a 5th generation mill outside of Venice, Italy. This style, perfect for both men and women, can be worn throughout your workday and translates as a fashionable accessory for your evening outings. This season, the Camel makes a great neutral addition to any outfit.

Material: Italian Braided Leather in Camel (3.5mm)

Loop: 23mm in diameter; Vermeil

Necklace length: 25 inches

972LG Classic Braided Leather in Black w/ Gunmetal

The Black Italian Braided Leather is handmade in a 5th generation mill outside of Venice Italy. This style, perfect for both men and women, can be worn throughout your workday and translates as a fashionable accessory for your evening outings. This season, the black braided leather comes with an edgy gunmetal loop.

Material: Italian Braided Leather in Black (3.5mm)

Loop: 23mm in diameter; Gunmetal Plated

Necklace length: 25 inches

674NV Dog Tag in Navy w/ Satin Silver

The raw flat leather in Navy is handmade in a 5th generation mill outside of Venice, Italy. Instead of the original loop, the dog tag on this piece inspired by U.S. Army identification tags used by soldiers. The length can be adjusted by pulling on the two knots in the necklace. This season, the Italian leather in Navy is paired with a beautiful Satin Silver Plated Dog Tag.

Material: Italian Flat Leather in Navy (4.5mm)

Loop: 18x34mm (width x height); Satin Silver Plated Dog Tag

Necklace length: Adjustable

674GY Leather Dog Tag in Grey

The raw flat leather in Grey is handmade in a 5th generation mill outside of Venice, Italy. Instead of the original loop, the dog tag on this piece inspired by U.S. Army identification tags used by soldiers. Perfect for both men and women, the leather in Grey paired with a Satin Silver Loop is a classic with a twist.

Material: Italian Flat Leather in Grey (4.5mm)

Loop: 18x34mm (width x height); Satin Silver Plated Dog Tag

Necklace length: 25 inches

866CA The Clifton in Caramel w/ Silver

Named after the lead character Katharine Clifton in the film, *The English Patient*, The Clifton is a classic. The 4mm Italian leather in Caramel pairs perfectly with the flat silver plated loop, creating this unforgettable, unique take on a La LOOP original.

Material: Italian Leather in Caramel (4mm)
Loop: 32mm in diameter; Flat, Silver Plated
Necklace length: 25 inches

866GD The Clifton in Metallic Gold w/ Satin Gold

Named after the lead character Katharine Clifton in the film, *The English Patient*, The Clifton is a classic. The 4mm Italian leather in Metallic Gold pairs perfectly with the flat satin gold plated loop, creating this unforgettable, unique take on a La LOOP original.

Material: Italian Leather in Metallic Gold (4mm)
Loop: 32mm in diameter; Flat, Satin Gold Plated
Necklace length: 25 inches

866TP The Clifton in Taupe Crème w/ Silver

Named after the lead character Katharine Clifton in the film, *The English Patient*, The Clifton is a classic. The 4mm Italian leather in Taupe Crème pairs perfectly with the flat silver plated loop, creating this unforgettable, unique take on a La LOOP original.

Material: Italian Leather in Taupe Crème (4mm)
Loop: 32mm in diameter; Flat, Silver Plated
Necklace length: 25 inches

Fashion Metals and Gems**502P Faceted Blue Lace Agate**

Blue Lace Faceted Agate is one of the rarest and most popular of the agates. This stone has a soft, soothing elegance known for encouragement and support. Its energy calms, uplifts, and elevates. This piece is hand-strung in New York City with knots in between each 10mm bead for extra security. The sky-blue color and circular design has a stimulating, positive effect on emotions and attitude, and pairs beautifully with a satin silver plated loop.

Material: Faceted Blue Lace Agate Beads (10mm) from Namibia
Loop: 30mm in diameter; Satin Silver Plated
Necklace length: 25 inches

315P The Peacock Freshwater Pearl

The Tahitian Pearl, or the black pearl, is an organic gem formed from the black lip oyster. Due to the variety of shapes and colors of this stone, it has been known to fit in

any jewelry setting. The versatility and mixture of color give it its value. The black pearl is known for being a protection stone, and will rid of any negative energy or spirits. Strung by hand in New York City with nylon thread with a Silver metal plated coil finish.

Material: Peacock Freshwater Pearl Beads (3mm)

Loop: 23mm; Silver Plated

Necklace length: 21 inches w/ clasp

211P Onyx w/ Leather Tassel

Black Onyx is said to exhibit properties of self-control, decision-making, intuition and protection. It is widely believed that black onyx can change your habits and any negative energy around.

The Onyx this season is combined with an Italian leather tassel which is hand made by our designers in California.

Material: Black Onyx, Italian Leather in Black

Loop: 30mm; Silver Plated

Necklace length: 25 inches

213P Gold Chain w/red Carnelian

Carnelian Stones are stones of action that bring about courage and confidence. The vibration and power of this bright orange stone is said to accelerate one's motivation.

Material: Gold Filled Chain, Carnelian Oval

Loop: 30mm; Vermeil (14K plate)

Necklace length: 25 inches

215P Rectangle Black Spinel

Black Spinel is a protective stone that repels negativity. Black Spinel gives one inspiration and empowers faceted edges. A unique cut that makes the Black Spinel a dashing holiday piece.

Material: Black Spinel Onyx

Loop: 23mm; Thin Silver Plated

Necklace length: 25 inches

268P Pyrite and Silver

Pyrite is a fascinating shiny metallic ore from Peru, named from the Greek word for fire. The faceted Pyrite with Silver is a classic La LOOP piece that is reinvented this season in this button shaped faceted bead.

Material: Faceted Button Pyrite (3mm)

Loop: 23mm in diameter; Extra Thin Silver Plated

Necklace length: 25 inches

268RG Red Agate and Rose Gold Plated Pyrite

Agate's main properties are courage, healing, and calming. It is a stone of strength and protection. Historically it was placed in water for cooking or drinking to dispel sickness. Agate enhances creativity and this season the Red Agate La LOOP is paired with striking rose gold. Pyrite is a fascinating shiny metallic ore from Peru, named from the Greek word for fire. The faceted Pyrite with Silver is a classic La LOOP piece that is reinvented this season in this button shaped faceted bead.

Material: Faceted Button Pyrite (3.5mm), Faceted Red Agate (3.5mm)

Loop: 23mm in diameter; Thin Rose Gold Plated

Necklace length: 25 inches

168NV The Small Navy Acetate

The Oval Acetate new this season in a Classic Navy Blue. After much demand from early followers, the Navy Acetate is a great day to night La LOOP.

Material: Acetate Links

Loop: 23mm in diameter; Silver Plated

Necklace length: 25 inches

Sterling Silver Collection

695MB Sterling Silver Flat Loop w/Italian Leather in Midnight Blue

Back by popular demand, the original Sterling Silver loop and clasp with the Italian leather in Midnight Blue this season. A La LOOP Classic- a forever piece.

Material: Italian Leather in Midnight Blue

Loop: 23mm in diameter; Sterling Silver

Necklace length: 21 inches with clasp

695WL Sterling Silver Flat Loop w/Italian Leather in Walnut

Back by popular demand, the original Sterling Silver loop and clasp with the Italian leather in Walnut this season. A La LOOP Classic- a forever piece.

Material: Italian Leather in Walnut

Loop: 23mm in diameter; Sterling Silver

Necklace length: 21 inches with clasp

835SI Italian Braided Leather in Silver w/ Marcasite Sterling Silver Loop

The La LOOP Sterling Silver Marcasite is a great basic with a little understated glitter. The marcasite stones are set in a Sterling Silver Loop. The flat braided Italian leather, handmade in a 5th generation mill outside of Venice, Italy. The marcasite stones, fascinating people for thousands of years, shimmer on the front side of the loop like flecks of gold in this piece, while the back side is solid Sterling Silver.

Material: Italian Braided Leather in Silver (4.2mm)
Loop: 30mm in diameter; Sterling Silver and Marcasite Stones
Necklace length: 25 inches

835NV Italian Braided Leather in Metallic Navy w/ Sterling Silver Marcasite Loop

The La LOOP Sterling Silver Marcasite is a great basic with a little understated glitter. The marcasite stones are set on the front of a Sterling Silver loop. The Metallic Navy flat, braided Italian leather, handmade in a 5th generation mill outside of Venice, Italy, is new this season. The marcasite stones, fascinating people for thousands of years, shimmer on the front side of the loop like flecks of gold in this piece, while the back side is solid Sterling Silver.

Material: Italian Braided Leather in Metallic Navy (4.2mm)
Loop: 30 mm in diameter; Sterling Silver and Marcasite Stones
Necklace length: 25 inches

893NB Sea Blue Shimmer Leather w/ Swarovski Loop

The Sea Blue Shimmer leather in this piece is handmade in a 5th generation mill outside of Venice, Italy. It sparkles beautifully against the Swarovski encrusted Sterling Silver Loop, giving this style undeniably breathtaking look. Rhythm and intensity of color and illumination are showcased in the Sterling Silver Swarovski crystals on all sides of the loop. Born out of a passion for detail and high-precision cutting, these precious ingredients impart refined glamour to everything they embellish. The sumptuous Italian leather this season paired with the Sterling Silver Swarovski Gem Loop is on its own with the Sterling Clasp placed in the back of the necklace.

Material: Italian Shimmer Leather in Sea Blue (3mm)
Loop: 23mm in diameter; Sterling Silver with Swarovski Encrusted Loop
Necklace length: 21 inches w/ clasp (in the back)

893MB Metallic Blush Shimmer Leather w/ Swarovski Loop

The Metallic Blush Shimmer leather in this piece is handmade in a 5th generation mill outside of Venice, Italy. It sparkles beautifully against the Swarovski encrusted Sterling Silver Loop, giving this style undeniably classic look. Rhythm and intensity of color and illumination are showcased in the Sterling Silver Swarovski crystals on all sides of the loop. Born out of a passion for detail and high-precision cutting, these precious ingredients impart refined glamour to everything they embellish. The sumptuous Italian

leather this season paired with the Sterling Silver Swarovski Gem Loop is on its own with the Sterling Clasp placed in the back of the necklace.

Material: Italian Shimmer Leather in Metallic Blush (3mm)

Loop: 23mm in diameter; Sterling Silver with Swarovski Encrusted Loop

Necklace length: 21 inches w/ clasp (in the back)

916 The St. Tropez in Sterling Silver

Inspired by St Tropez in the South of France where tourist flock for a bit of glamour and joie de vivre in the summer, the La LOOP St Tropez continues to be a classic. Rhythm and intensity of color and illumination are showcased in the Swarovski crystals on the front side of the loop, while the other side is solid Sterling Silver. Born out of a passion for detail and high-precision cutting, the black leather combined with the precious ingredients impart understated glamour.

Material: Italian Smooth Leather in Black (3mm)

Loop: 30mm in diameter; Sterling Silver Swarovski Loop

Necklace length: 21 inches w/ clasp

The LOOOP Collection:

705PU Purple Silk Stretch

From our bridge line, LOOOP, our silk stretch styles add just the right chic and sporty touch. These stretch over the head and are popular styles for both men and women. The dark, rich, purple color pairs beautifully with an antique silver loop in this piece.

Material: Silk Stretch in Purple (3mm)

Loop: 30mm in diameter; Antique Silver Finish (made from lead free zinc alloy, normal zinc alloy, and brass)

Necklace length: 25 inches

705WG Winter Green Silk Stretch

From our bridge line, LOOOP, our silk stretch styles add just the right chic and sporty touch. These stretch over the head and are popular styles for both men and women.

Material: Silk Stretch in Winter Green (3mm)

Loop: 30mm in diameter; Antique Silver Finish (made from lead free zinc alloy, normal zinc alloy, and brass)

Necklace length: 25 inches

587GD Braided Leather in Gold w/ Satin Gold

From our bridge line, LOOOP, the braided Gold with Satin Gold is perfect for the Holiday season.

Material: Braided Leather in Gold (3.5mm)

Loop: 30mm in diameter; Satin Gold Finish (made from lead free zinc alloy, normal zinc alloy, and brass)

Necklace length: 25 inches

587SI Braided Leather in Silver w/ Ant Silver

From our bridge line, LOOOP, this piece is simple yet sleek. This style, perfect for both men and women, can be worn throughout your workday and translates as a fashionable accessory for your evening outings.

Material: Braided Leather in Silver (3.5mm)

Loop: 30mm in diameter; Antique Silver Finish (made from lead free zinc alloy, normal zinc alloy, and brass)

Necklace length: 25 inches

764RR Metal Heaven in Rust Rose

From our bridge line, LOOOP, this style is the definition of elegance. Each 2-3mm chain goes through a multi-step dipping and plating process, resulting in vivid color depth. The gold loop on this piece really shines!

Material: Multi Layered Rust and Rose Chains, some of which are Hand-dipped in 24k Gold

Loop: 30mm in diameter; Gold Plated

Necklace length: 25 inches