# Product Knowledge Fall/Winter 2018 La LOOP, LOOOP, Diane Taylor Designs

A new season's collection is always exciting—and with La LOOP turning 20 years old, Fall/Winter 2018 is even more cause for a celebration!

As we were pulling inspiration together for this collection, we fell in love again with Mark Rothko's colorfield paintings. Fine art always has a way of informing La LOOP collections, and we became captivated with the way his layering of rich, tonal color blocks create different moods. On the eve of our 20<sup>th</sup> anniversary, we celebrate the many moods of our customers and the fact that there really is a La LOOP for everyone. Many moods led to many themes—bohemian, rocker, luxe, metallic.

In honor of seasons' past, we've taken vintage pieces and re-invented them. We've sourced materials and designed patterns and embellishments that are unlike anything we've used before to really bring the "wow" on our 20<sup>th</sup> birthday.

#### La LOOP

# 993SD Leather in Saddle with Rhodium Plate Loop & Clasp 21"

A Fresh take on our classic 993P, this version in a smooth saddle leather is inspired by the warm, earthy browns that have been an anchoring neutral this season in aesthetics both bohemian and classic.

#### 070G Braided Italian Leather in Graphite with Silver Plated Loop & Clasp 21"

Italian braided leathers have been a longtime staple of La LOOP collections, and we bring you this cool and versatile grey this season in addition to classic black. Our leather comes from a mill outside of Venice who's been producing fine leather accessories since the 1960s. Leather: Calf

#### 972G Braided Italian Leather in Graphite with Silver Plated Loop

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#### 972A Braided Italian Leather in Azure with Silver Plated Loop

Italian braided leathers have been a longtime staple of La LOOP collections. Inspired by the many moods of our customers, as well as the rich color fields of painter Mark Rothko's body of work, we bring you this classic style in a rich shade of azure that acts as the perfect accent to our classic neutrals. Our leather comes from a mill outside of Venice who's been producing fine leather accessories since the 1960s. Leather: Calf

# 692C Flat Leather in Camel with Satin Silver Plated Dog Tag

This camel colored flat leather with the brushed silver dog tag is the perfect bohemian-meets-rocker chic piece for everyday wear. Inspired by the many moods of our customers, as well as warm shades of brown that have been a key neutral this fall, this necklace is for anyone who lives in a comfortable, casual look.

#### 673G Flat Leather in Black with Satin Gold Plated Dog Tag

The people have been asking for gold loops to wear with their gold-accented frames and jewelry and we have listened! Inspired by the opulent metallic seen all over apparel and accessories, this piece is inspired by our customers who want to be bold and elegant in their daily look. All of our gold plated loops are plated by hand in Rhode Island with 80 mils gold, a very high content that insures rich color and shine, plus a scratch-resistant surface. Our leather comes from a mill outside of Venice who's been producing fine leather accessories since the 1960s

#### 780P The Clifton Braid in Black with Silver Plated Loop

Named after the lead character Katharine Clifton in the film, The English Patient, The Clifton is a classic. The braid is a riff on our classic smooth leathered Cliftons, and this black and silver combo is inspired by all of our customers who want *more* options for classics. Versatile, timeless, and gender-neutral this is a soon-to-be favorite of many. Our leather comes from a mill outside of Venice who's been producing fine leather accessories since the 1960s.

#### 780X The Clifton Braid in Oxblood with Gold Plated Loop

Named after the lead character Katharine Clifton in the film, The English Patient, The Clifton is a classic. The braid is a riff on our classic smooth leathered Cliftons, and drawing inspiration from Rothko's rich color field paintings as well as the continued presence of reds in all FW18 collections, we pair this gorgeous braid with a gold loop for those who seek a super luxe conversation-starter that all of their friends will want. Our leather comes from a mill outside of Venice who's been producing fine leather accessories since the 1960s.

# 212T Twilight Tiger's Eye with Silver Plated Loop

Blue Tiger's Eye, also known as Hawk's eye, in its gorgeous dark nighttime hue, is actually used for warding off nightmares, protecting the wearer from jealousy or malice, and providing deeper insights beyond the obvious. Drawing inspiration from Mark Rothko color field paintings, the dark color with the glinting cat eye effect is rich, emotional, and simply luxurious. Each necklace is hand strung in NY from 10mm polished beads with knots between each bead to ensure stability.

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# 213Q The Peacock Quartz with Antique Gold Plated Chain & Loop

Coming up on our 20<sup>th</sup> year of business, we wanted to bring you a limited edition "wow" piece that celebrates the vibrant personalities of our fan base, the desire to stand out from the crowd and make an impact, and the many iridescent metallic we've seen all over the runways this season. With these naturally cut peacock colored quartz crystals, no two necklaces are exactly the same, and the rich blue-green coloration contrasts boldly with the antique gold plated flat braid chain. This necklace is hand-strung in New York with French coils at the ends to ensure strength and stability.

## 268S The Striped Sapphire with Gunmetal Plated Loop

We're so in love with Rothko's dark blue color field paintings, and this glittering alternating tonal pattern pays respect to the deep, subtle nuances of his work. We have used hematite in many of our semi-precious beaded necklaces over the years, and we're excited to bring these gorgeous Thai sapphire stones into the mix. Paired with a gunmetal loop, this is a piece for those who like dark, dreamy, and dramatic looks. This necklace is hand-strung in New York with French coils at the ends to ensure strength and stability.

# 426LG The Lady in Gold with 14k Gold Plated Loop

Inspired by Gustav Klimt's iconic *Lady in Gold* painting, this gold-filled chunky chain link is the ultimate "notice me" piece. The chain comes from one of our favorite local suppliers and the 14k gold fill keeps its shine and color for years. The people have been asking for gold and we have listened! And with our 20<sup>th</sup> anniversary on the horizon, we wanted to design a high-impact piece that wearers will treasure for years to come. We highly recommend you try this with one of our accessory pendant add-ons—the perfect embellishment for an evening out.

# 840B La Boheme Antique Silver Plated Chain

We're celebrating the many personalities of our loyal fans, and this necklace is dedicated to the free-thinking, free-spirited wearers who not only see this necklace as a necessary tool to help them see, but as a piece of jewelry to be treasured for years to come. Inspired by the organic, semi-irregular shapes and texture we've seen in jewelry this season.

## 841L The Ludlow Antique Silver Plated Chain

Edgy and understated, this necklace is a nod to our art and music lovers, named after Ludlow St in NY's lower east side (let's not forget that La LOOP was born in NY), a hotbed of the arts and music scene from the 1960s forward. We designed this piece for those who not only see this necklace as a necessary tool to help them see, but as a piece of jewelry to be treasured for years to come.

#### 168G The Small Black Link with Gold Plated Loop

In celebration of our 20<sup>th</sup> anniversary, we take a moment for our acetate chains—the 001LP Small Tortoise Link was one of the first La LOOP pieces made *ever*, and that old standby hasn't changed much, but we've found ways to bring exciting new versions into the mix each season. Acetate is actually a plant-based composition that's much lighter, glossier, and durable than traditional plastics. Inspired by opulent blacks and gold seen in both jewelry and eyewear this season, this one is made for those who want to make a statement with their shiny black frames. We recommend highly that you pair this with one of our pendant accessory add-ons when you're out and about sans glasses.

# 009C The Callisto Link with Silver Plated Cratered Flat Loop

In celebration of our 20<sup>th</sup> anniversary, we take a moment for our acetate chains—the 001LP Small Tortoise Link was one of the first La LOOP pieces made *ever*, and that old standby hasn't changed much, but we've found ways to bring exciting new versions into the mix each season. Acetate is actually a plant-based composition that's much lighter, glossier, and durable than traditional plastics. This necklace is a throw-back to one of our vintage styles; we've brought back the cratered loop and paired it with a new dark and multi-dimensional silvery-black chain. It's out of this world! And named just for that—*Callisto* is one of Jupiter's oldest moons.

# 916SB The St. Tropez in Black Suede

This is a La LOOP signature style, inspired by the glamorous atmosphere in St. Tropez, France. The black suede Italian leather is handmade in a 5th generation mill outside of Venice, and its matte finish contrasts so beautifully with the sparkling Swarovski-encrusted Sterling Silver loop.

#### **052LL The Sterling Snake**

A luxurious classic, the Sterling Silver snake chain fastens with a clasp in the front, and it has incredible sheen plus it feels unbelievably smooth and luxe to the touch. This season, we offer you this simple beauty in a slightly longer length (22" instead of 21") to fit a broader variety of body types.

#### **Pendant Accessory Add-Ons**

As we were developing the line, we asked ourselves, what is something completely new and unique that we can bring to our customers on the eve of our 20<sup>th</sup> anniversary? These semi-precious pendants, made from materials like carnelian, agate, and pyrite with gold plated rims, are made for those who see their La LOOP as a statement necklace as much as an eyewear holder. These limited edition add-ons are made to clip on to your loop and attract the envy and admiration of all of your friends.

#### **LOOOP**

550PU Purple Rubber Cord with Antique Silver Plated Loop

We were going for the bold this season with our colorways, and what better way to do it than with 2018's Color of the Year Ultra-violet. Flashy, confident, and a bit regal—this color is the perfect seasonal update to our sporty rubber classic.

#### 705CG Cobalt Silk Stretch with Matte Gunmetal

Taking inspiration from Rothko's paintings as well as the many rich blues we've been seeing all over fashion world, we're exciting to bring you this bold cobalt with a matte loop. Our seasonal colorways of stretch cords have traditionally been paired with antique silver loops, so why not introduce a little newness with a matte gunmetal? This finish is an edgy and fresh addition to the collection.

#### 705PG Cobalt Silk Stretch with Matte Gunmetal

Taking inspiration from Rothko's paintings as well as Pantone's Ultra-violet Color of the Year, we've been seeing all over fashion world, we're exciting to bring you this bold cobalt with a matte loop. Our seasonal colorways of stretch cords have traditionally been paired with antique silver loops, so why not introduce a little newness with a matte gunmetal? This finish is an edgy and fresh addition to the collection.

#### 763B Gunmetal Biker Chain

Our metal chains have a way of evolving from one season to the next, and we were excited to bring a gunmetal chain in to the mix. Statement chains—layered on top of each other and plated in a variety of finishes—have been key in LOOOP collections, and this one is inspired by all of fans who seek out a wearable, chic, edgy look.

# **100D Deep Sea Crystal**

These new crystal styles add a hint of sparkle and sophistication to the collection, and this dark sparkly blue is all depth and drama. Paired with a shiny silver loop, this necklace is inspired by all those who want to stand out when they walk into the room

#### 102G Golden Hematite with Antique Gold

Inspired by all of our fans who want to feel like a rock star, this shiny golden hematite beaded necklace is one of the key statement LOOOP pieces for FW18. Found in Australia, this iron ore has powerful grounding properties and its meant to clear away feelings of anxiety and stress.

## 101SA Snowflake Obsidian & Druzy Agate

Snowflake Obsidian has powerful grounding energies and it is said to deliver a high level of energy and focus to its wearer. Between the good energy and the matte finish of both the obsidian and agate beads, this all-black necklace is the perfect marriage of breathtaking and understated, and ideal for the ones whose wardrobe is 50 shades of black.

# **Diane Taylor Designs**

#### **LE200PU Purple Leather**

Inspired by the dark, richly hued color fields of Mark Rothko's paintings and designed in house in Los Angeles, this piece has chic gunmetal accenting and is perfect for any occasion.

#### **LE200FG Forest Green Leather**

Inspired by the dark, richly hued color fields of Mark Rothko's paintings the wooded greens of evergreen trees, this simple piece is designed in house in Los Angeles, with chic gunmetal accenting.

#### **Matte Black ELB**

We were so into the geometric shapes in FW18 jewelry trends and we wanted to find a way to incorporate that into our Diane Taylor line. This piece is for all of those who want an understated yet edgy look.

#### 1100BB Cobalt Blue Stretch

Our silk stretch cords are sporty, casual, and extremely versatile and this shade of cobalt is a bold contrast to the anchoring neutrals of this collection.

#### 1121BC Antique Silver Biker Chain

Our metal chains have a way of evolving from one season to the next, and we were excited to bring this biker chain in to the mix. Layered chains in different finishes are having a moment this season, and this edgy-yet-versatile piece is the perfect opportunity to participate in that trend.

#### 1130E Emerald Cut Charms

This piece was inspired by our fans who love to dress up and make an impression when they walk into a room. This handmade silver plated chain with sparkly emerald cut dangles is perfectly delicate, eye-catching, and unlike anything we've ever offered in the Diane Taylor line.

#### **GL125P Purple Freshwater Pearl**

Pearl nuggets, like our fans, are all unique and a little quirky, and the tonal purple-blue coloration gives them even more depth and dimension. This gorgeous piece was designed for the girl who loves pearls—but not their mother's pearls.

#### **ST11L Lavender Quartz**

Lavender quartz is a tone of love, healing, and joy. Need we say more?

#### **STAR-09 Silver Hematite Stars**

You (our customers and fan base), are our shining stars. Inspired by the glitter of the night sky, and prints and accents on trendy textiles, this style is both chic and playful.

# 1251 Ice Blue and Gold Seed Bead

Our 20<sup>th</sup> anniversary is cause for celebration—seed beads have always had a place in Diane Taylor collections, but we wanted to step it up with the richly colored, high gloss blue and gold in this one. Handmade with love and ready to show off.

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