



CUTLER AND GROSS

THE CURATION:
AUTUMN/WINTER 2022

9288 | THE PROTAGONIST

9289 | THE CHAMELEON

9290 | THE PRINCE

9926 | THE HEADLINER

COLOUR STUDIO

COLLECTION INSPIRATION

This collection, aptly named 'The Curation', draws inspiration from Graham Cutler's vast personal archive of 1950s and 1960s Americana films, books, and eyewear. As Mr Cutler was and remains a resolute archivist, his cyclopean collection boasts over 3,000 vintage frames. Each one meticulously labelled and archived according to shape, era, colour, material, and style.

Due to the machinations of Brexit, this vast curation of frames, sorted and packed in clear small trays, made its way to our Atelier in the Italian Dolomites. The design team, led by our Creative Director, pored through this trove of American eyewear, focusing on the incredible technical details found on these frames as well as their inherent aesthetics.

The obsession with fit, strong acetate silhouettes, complex minute details, and stripped back robust style evident in each of the collected frames was a striking contrast to the famously flamboyant tastes of his long-term business partner, Tony Gross.

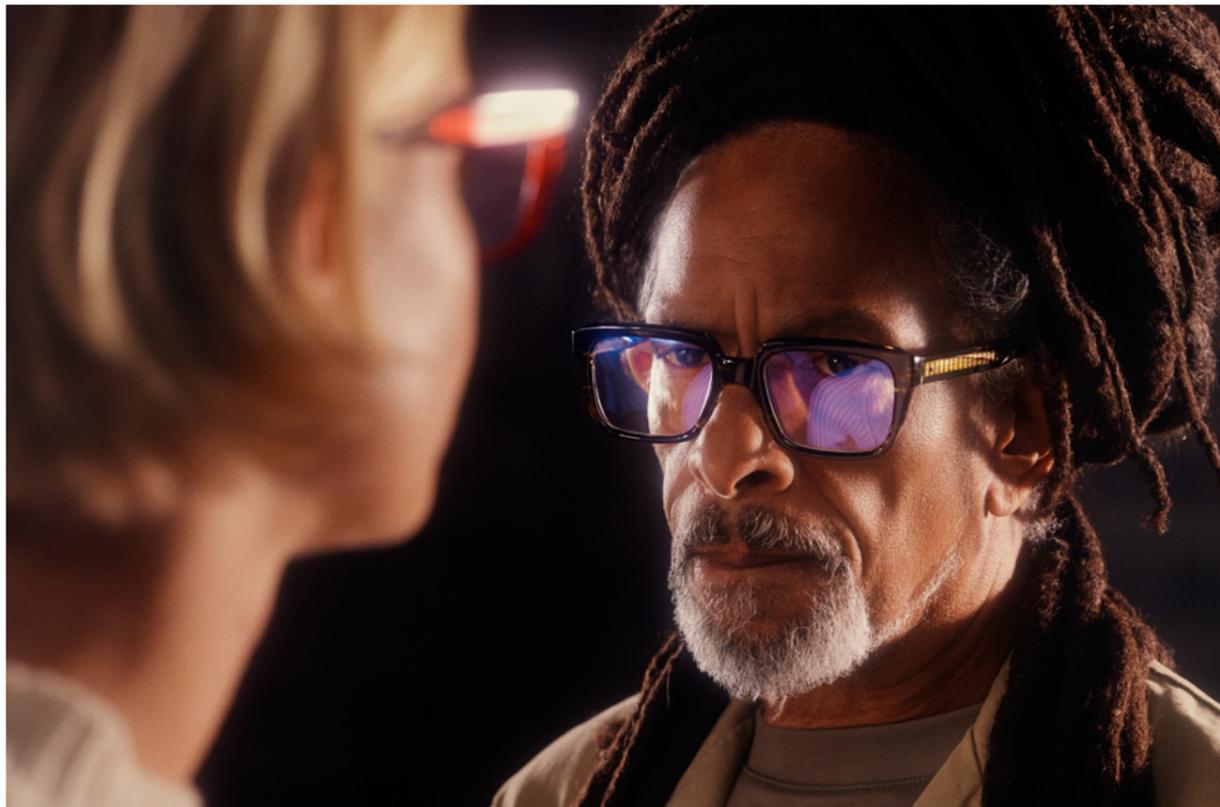
The muses for this collection were, and in some cases, remain monolithic cultural presences from the 1950s and 1960s. The moodboard for this season draws deep inspiration from legendary icons of Hollywood's silver screen, and trailblazing American musicians whose style and swagger defined that epoch. Each frame, designated its own moniker, references the figures who influenced and gave visual reference to its design.



THE CAMPAIGN

As a nod to 'Hollywood's Golden Era' the Cutler and Gross campaign, shot by Josh Hight is a series of portraits in a stylistic homage to the Technicolour age of film. The cinematic feel of each portrait is achieved through lighting and composition, saturated colour, contrast, and intense character.

Each portrait focuses on a different character wearing one of the frames from the A/W 22 collection. Shot in the style of 'movie stills', the characters are caught in between takes on set. The backdrop for each shot is a series of partially obscured film sets which add another contextual dimension.



9288 | THE PROTAGONIST

As the name suggests, this frame was inspired by the leading women of Hollywood's golden age, looking to the frames worn by cultural behemoths such as Marilyn Monroe, Grace Kelly and Elizabeth Taylor. Striking yet sophisticated, the 9288 is a slightly smaller cat eye frame with sculpted frontals and robust temples for a perfectly balanced fit.



9288

Striking yet sophisticated, the 9288 is a slightly smaller cat-eye frame with sculpted frontals and robust temples for a contemporary silhouette and perfectly balanced fit. Design details include the musically influenced Fender Temple and Fretboard Core wire, whilst the Interior Milling allows for lightweight comfort and wearability.

Bold colourways such as *Lipstick Red*, *Prussian Blue* and the vibrant, ultra-high-gloss *Colour Studio Emerald Green* edition of this frame especially complement its contemporary design.



CGOP-9288-52-02
Striped Brown Havana



CGOP-9288-52-01
Black On Havana



CGOP-9288-52-03
Prussian Blue



CGOP-9288-52-04
Lipstick Red

9288

Striking yet sophisticated, the 9288 is a slightly smaller cat-eye frame with sculpted frontals and robust temples for a contemporary silhouette and perfectly balanced fit. Tonal sun lenses complement the sharp colourways for this style, including *Black on Havana*, *Striped Brown Havana* and this season's *Colour Studio Emerald Green*.



CGSN-9288-52-01
Black On Havana



CGSN-9288-52-02
Striped Brown Havana



9289 | THE CHAMELEON

Modelled on frames worn by Rock Hudson, who was the quintessential tall, dark and handsome Hollywood leading man of the 50s and 60s. The Chameleon, or 9289, is a large rectangle optical frame crafted with high brow lines and sharp sculptural edges. Sophisticated and charming, this frame nods to a bygone era whilst maintaining a distinctly current edge.

9289

Designed and handcrafted with high brow lines, chamfered frontals and interior milling, this large rectangle optical frame nods to a bygone era whilst maintaining a distinctly current edge.

The 9289 *Colour Studio* edition adopts a chameleon-like quality with a contrasting split of *Emerald Marble* frontals and archived brand colour *Ink* for the temples. Other colour highlights include our bestselling *Havana* colourways, in *Red*, *Striped Green* or *Striped Blue*.



CGOP-9289-54-02
Red Havana



CGOP-9289-54-01
Black



CGOP-9289-54-03
Striped Green Havana



CGOP-9289-54-04
Striped Blue Havana



9290 | THE PRINCE

Inspired by one of Hollywood's original heartthrobs and undisputed enfant terrible; James Dean. Seldom photographed without his trademark rounded square glasses, the 9290 borrows this classic silhouette and updates it for a modern audience. Details include weight-saving interior milling and Oyster Pin frontals, the latter selected by our Creative Director as an exceptional standout detail.



9290

The 9290 is a rounded-square frame with high brow lines and a recessed nose bridge, inspired by the styles James Dean was so often photographed in. Interior and exterior milling make this frame lightweight and balanced, whilst the hand-riveted Oyster Pins add a subtle yet effective flourish of functional ornamentation.

The 9290 *Colour Studio* edition adopts a chameleon-like quality with a contrasting split of *Emerald Marble* frontals and archived brand colour *Ink* for the temples. Other colour highlights include cult brand favourites *Granny Chic* and *Tribeca Teal*.



CGOP-9290-47-03
Granny Chic



CGOP-9290-47-01
Dark Grey



CGOP-9290-47-02
Red Havana



CGOP-9290-47-04
Tribeca Teal

9926 | THE HEADLINER

Based on a vintage frame from Mr Cutler's extensive archive, the 9926 is this season's Headliner. Inspired in style by notable rock 'n' roll figures from the 50s & 60s such as Sammy Davis Jr and Roy Orbison, carefully selected details such as the Fender temple shape and Fret Board Corewire echo this frame's musical influences.



9926

Modelled on the original 0926 which referenced 60s frames from Mr Cutler's personal archive, the 9926 is sculptural in design and crafted with reinforced temples and shares the same inverted nose bump and almond unisex sun lens shape as its predecessor. Functional frontal Oyster Pins and Triple Compass Temple Rivets perfectly marry exquisite form and technical function.

The ultra-glossy and richly pigmented *Colour Studio Emerald Green* edition the 9926 is particularly effective, it being already such a striking sunglass in its design. Other colour highlights include *Lipstick Red* and *Prussian Blue*.



CGSN-9926-50-02
Striped Brown Havana



CGSN-9926-50-01
Black



CGSN-9926-50-03
Prussian Blue



CGSN-9926-50-04
Lipstick Red

COLOUR STUDIO

Each season, our dedicated Colour Studio selects premium acetates which are woven into the collection in strange and wonderful ways. The Colour Studio Editions are made on a single run of specially selected acetate.

This season's specially selected acetates are Emerald Green and Ink, used interchangeably as block colours or contrasted with other acetates. Emerald Green is a vividly pigmented, almost insect-like green whilst Ink is an archive Cutler and Gross shade of deep midnight blue.

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CGOP-9288-52-A5

Emerald Colour Studio

9288

Striking yet sophisticated, the 9288 is a slightly smaller cat-eye frame with sculpted frontals and robust temples for a contemporary silhouette and perfectly balanced fit. Tonal sun lenses complement the sharp colourways for this style, including *Black on Havana*, *Striped Brown Havana* and this season's *Colour Studio Emerald Green*.



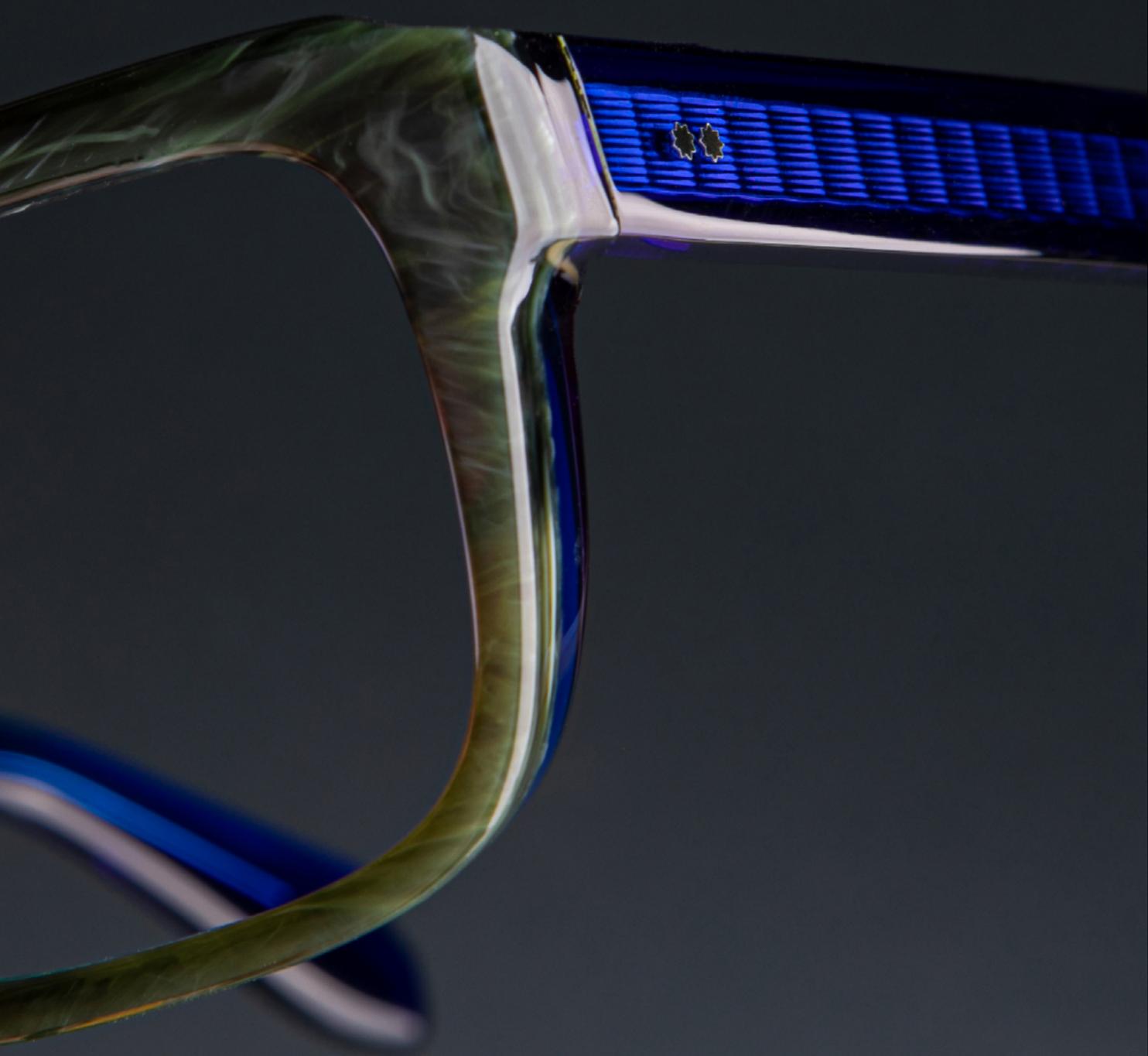
CGSN-9288-52-A3
Emerald Colour Studio



9289

Designed and handcrafted with high brow lines, chamfered frontals and interior milling, this large rectangle optical frame nods to a bygone era whilst maintaining a distinctly current edge.

The 9289 Colour Studio edition adopts a chameleon-like quality with a contrasting split of *Emerald Marble* frontals and archived brand colour Ink for the temples. Other colour highlights include our best selling Havana colourways, in *Red*, *Striped Green* or *Striped Blue*.



CGOP-9289-54-A5

Emerald Marble On Ink Colour Studio

9290

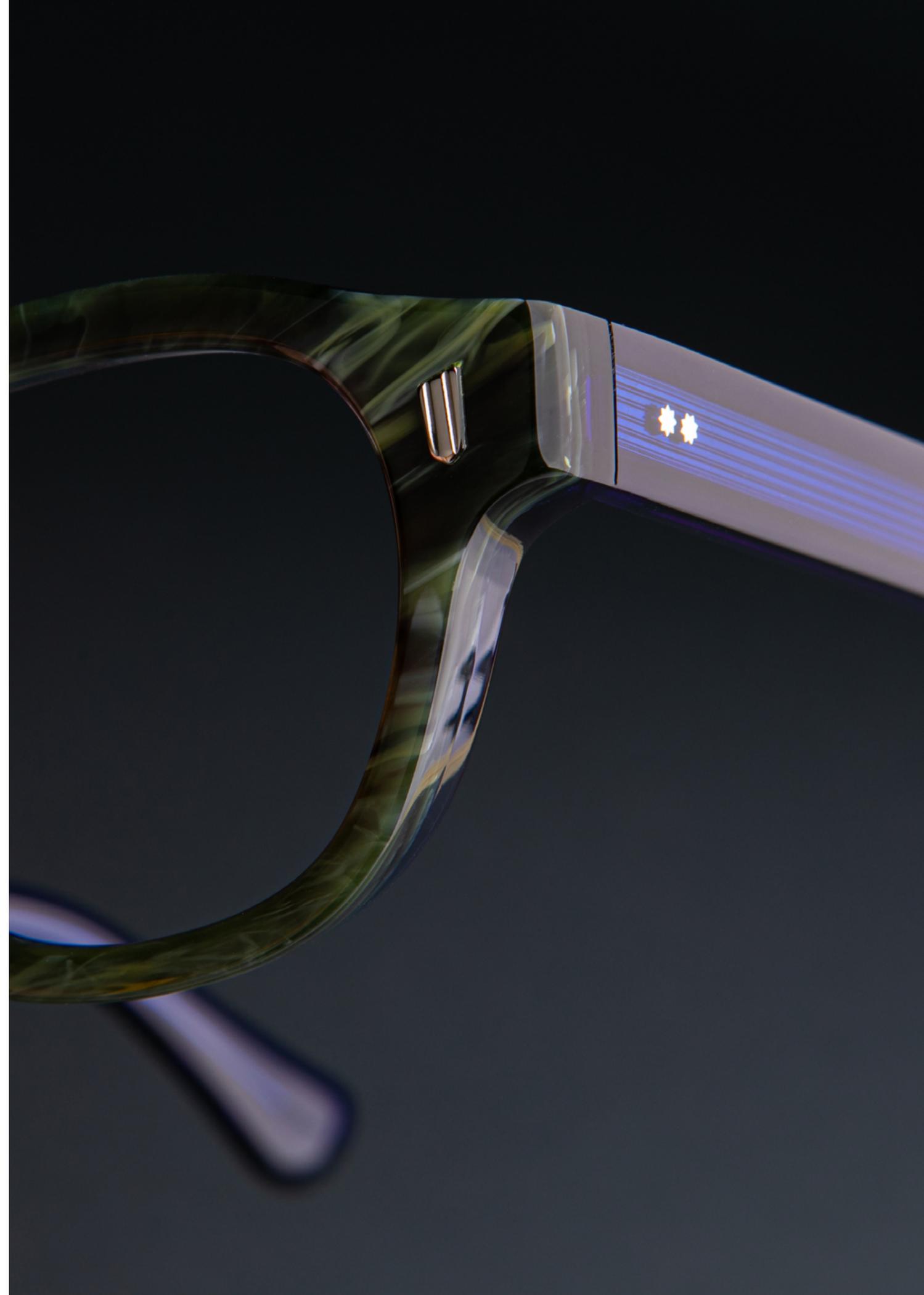
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CGOP-9290-47-A5

Emerald Marble on Ink Colour Studio



9926

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The ultra-glossy and richly pigmented Colour Studio *Emerald Green* edition the 9926 is particularly effective, it being already such a striking sunglass in its design. Other colour highlights include *Lipstick Red* and *Prussian Blue*.



CGSN-9926-50-A5
Emerald Colour Studio

Cutler and Gross was founded on the principle that when it comes to eyewear, it's not just about how we see the world, it's about how others see us. For over 50 years now, we have been at the forefront of optical design - as trailblazers, disrupters and pioneers whose legacy has been much imitated, but never surpassed.

A brand built on friendship, it was established by opticians Mr Cutler and Mr Gross in 1969. Thanks to word of mouth, what began in London's Knightsbridge as a small but innovative bespoke service soon became a fully-fledged mecca for artists, rock stars, writers and royalty. Together, the pair created the perfect balance between taste and technicality, quickly cementing their reputation as industry leaders in eyewear.

By making glasses fashionable, they altered the faces of generations. With every carefully sculpted curve, line or shape, their elegance, character and magic have the power to transform people. Cutler and Gross didn't just make glasses – they were optical architects in pursuit of a product so intrinsically iconic that no external logo or branding was necessary.

Made in Italy by experienced craftspeople who champion the art of making every frame individually, our methodology breaks the mould – in more ways than one. Hand-crafted excellence, the finest raw materials and a seemingly endless enthusiasm to manufacture styles that celebrate the clarity of vision has made sure Cutler and Gross remains as relevant today as ever.

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