



NEW COLLECTION 2021

# LA LOOP

## NEW 2021 COLLECTION

*I've spent September back where I started 22 years ago. In stores. Talking with customers. Sharing what we experienced in the last two years. Connection is what LA LOOP is all about - it's what makes me tick and what has truly become the soul of LA LOOP.*

*This season is all about the CLASSIC CHIC of icons throughout the ages. How is it that a photo of Jackie O or Farrah or even Edie still remains current? They carry a grace and presence that transcends time. This is the essence of this season. Lots of gold that is bold, with hues of marigold, caramel brown, wintergreen, and magenta—all carried with the spirit of understated elegance that defines LA LOOP's.*

*We also continue to carry a torch of spreading goodness – our LOOPin social impact work will inspire others to do good in their local communities.*

*Join us and loop in.*

*Much love, ♥*

*Elizabeth*





# LA LOOP

## WHY LA LOOP?

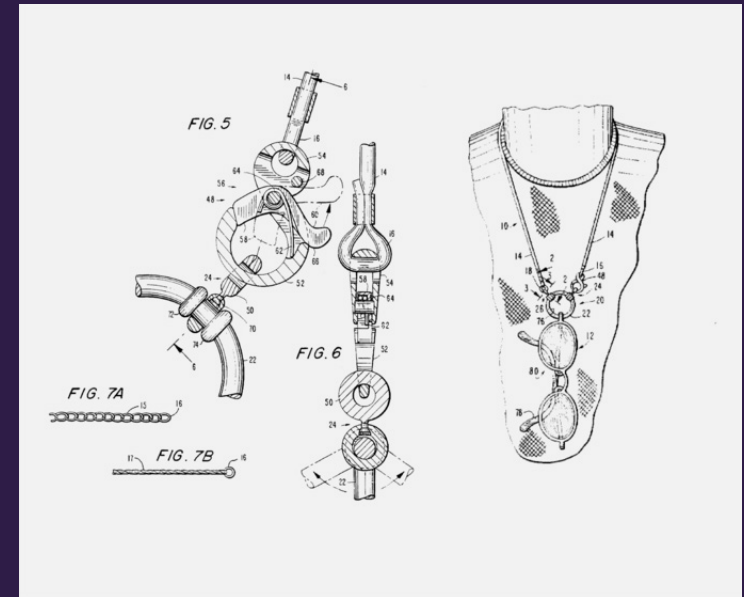
FASHION AND FUNCTION  
UNDERSTATED AND ELEGANT



*"I received my first LA LOOP over 19 years ago and I've worn one every day since. It's the right tool for the job"*

– LeVar Burton

## LA LOOP - HOW IT WORKS.



PATENTED HINGE THAT KEEPS YOUR EYEWEAR IN PLACE

LA LOOP's patented swivel-hinge technology ensures that your glasses stay at your fingertips. The swivel hinges on either side the loop swivel 360 degrees in every direction. This rotation allows the loop to lay flat against you and the necklace to move independently. When the glasses are in the loop they stay securely in place.

# WHAT'S THE MOOD?





070PO OLIVE



070P BLACK



# THE SOUL OF LA LOOP. CRAFTSMANSHIP

ITALIAN BRAIDED  
LEATHERS

972CG COGNAC



795MC METALLIC CHOCOLATE

ALSO AVAILABLE: BLACK WITH GUN 795PG,  
BRAIDED BLACK WITH GUN 780PG





CLASSIC LEATHERS



983E EARTH

ALSO AVAILABLE 993P BLACK, LONGER 25"  
IN 960LP BLACK, 960TLP TAUPE





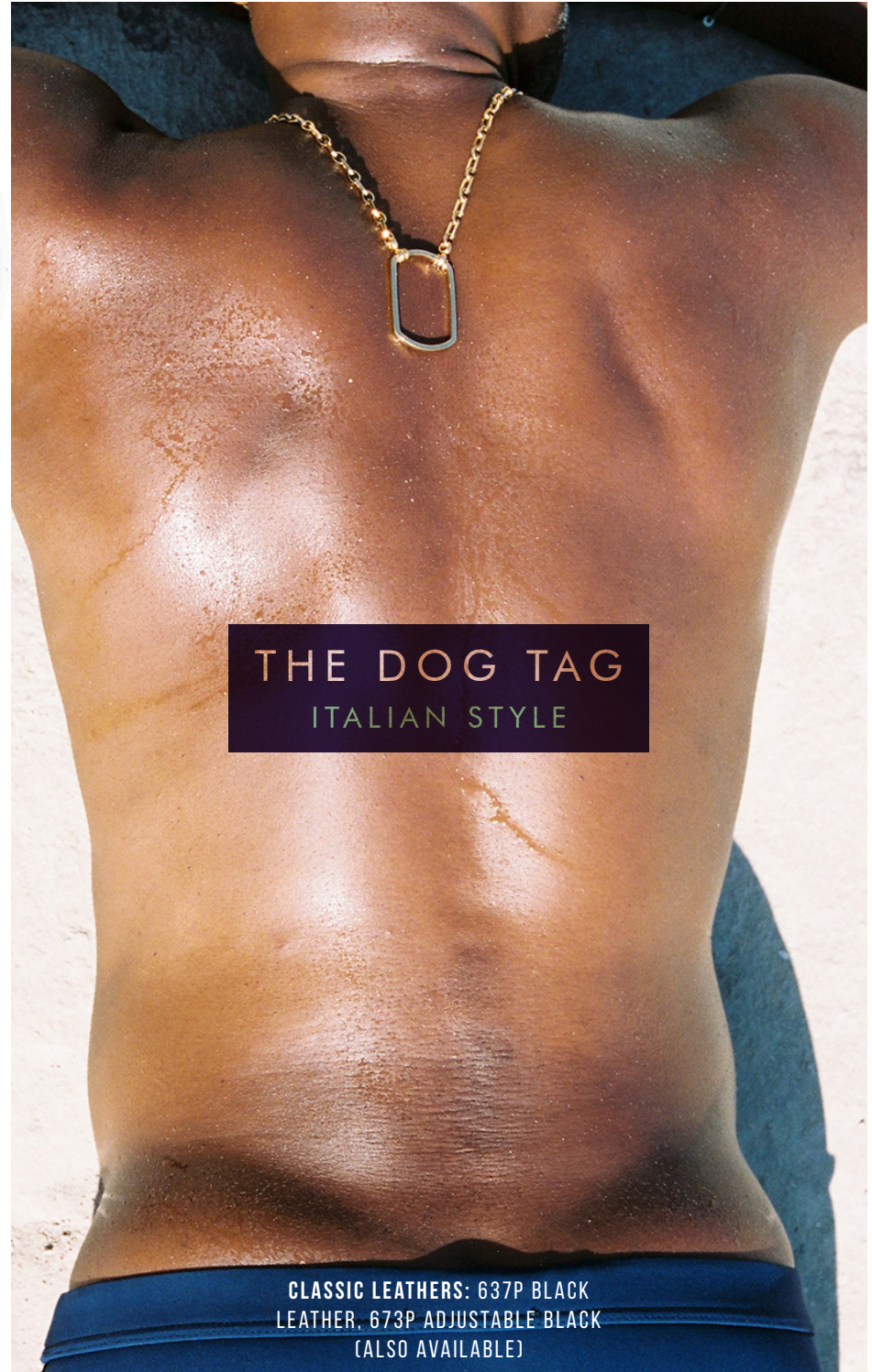
889DC THE DIANE 24K



678P ANTIQUE BOX CHAIN



673PH HICKORY



THE DOG TAG  
ITALIAN STYLE

CLASSIC LEATHERS: 637P BLACK  
LEATHER, 673P ADJUSTABLE BLACK  
(ALSO AVAILABLE)





805GM GOLD MAXI



587GD GOLD

ALSO AVAILABLE: BLACK W GUN 587BLG

PLATED CHAINS & BASIC LEATHERS



577SD SADDLE  
ALSO AVAILABLE IN BLACK 577BL



805SG SATIN GOLD MINI





059AL LIMITED EDITION ANCHOR LINK

STERLING  
SILVER 925



061SC LIMITED EDITION CUBAN LINK



916E EARTH

ALSO AVAILABLE IN BLACK 916



425 STERLING PETITE

ALSO AVAILABLE IN GOLD FILL 426L

LOOPIN  
WITH LEVAR  
BURTON



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*– LeVar Burton*



695B

ALSO AVAILABLE WITH LEVAR BURTON  
SIGNATURE ENGRAVING 695BL BLACK

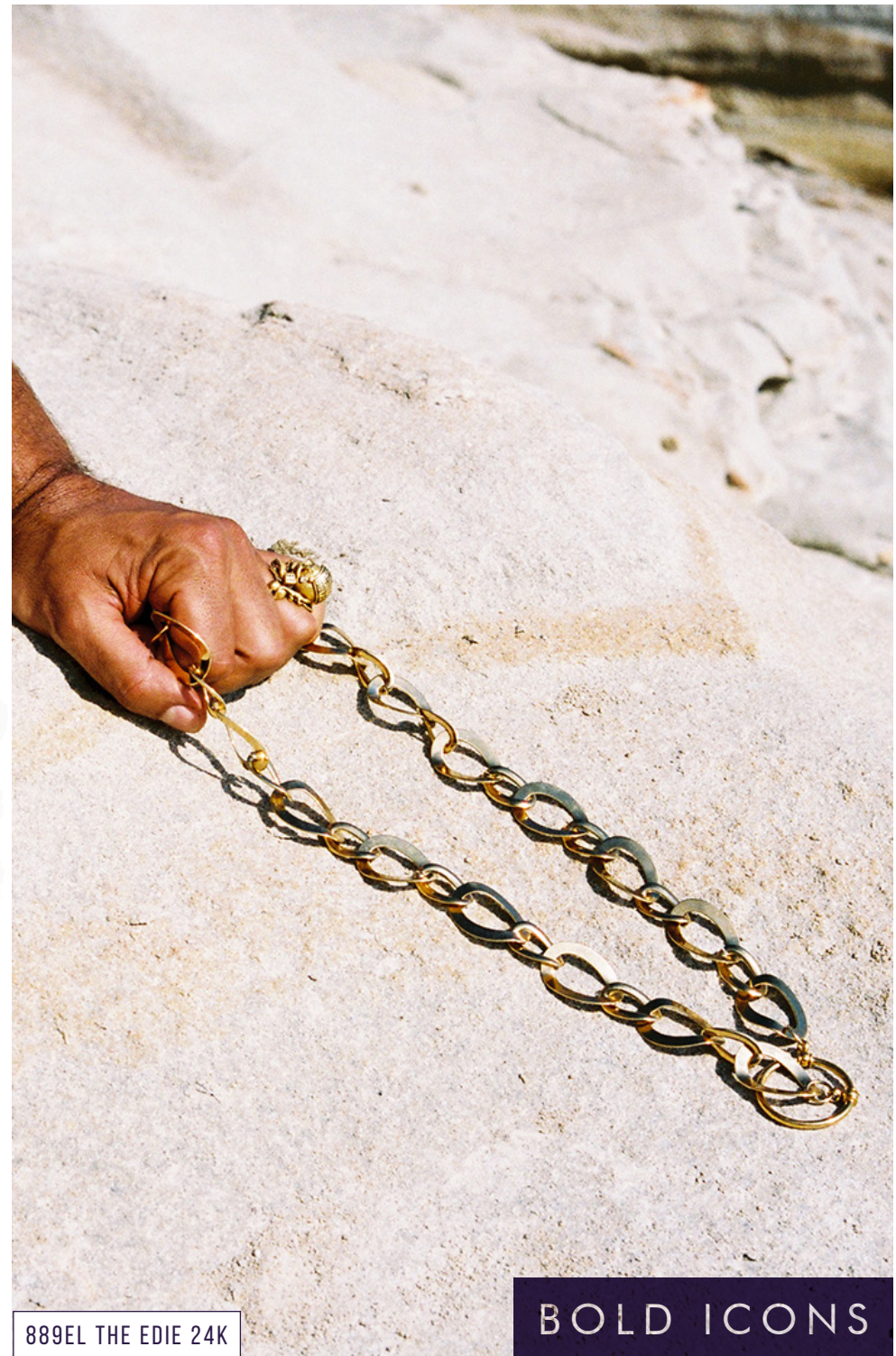




887SH SILK HERRINGBONE



889DC DIANE LINK



889EL THE EDIE 24K

BOLD ICONS

STONED & PRECIOUS

269RG RHODOLITE GARNET



268P PYRITE



308P FRESHWATER PEARL





AN  
ACETATE  
WORLD



009FJ

ALSO AVAILABLE IN CLASSIC SIZE: 001LP TORTOISE,  
162P ANIMAL PRINT, 168P BLACK

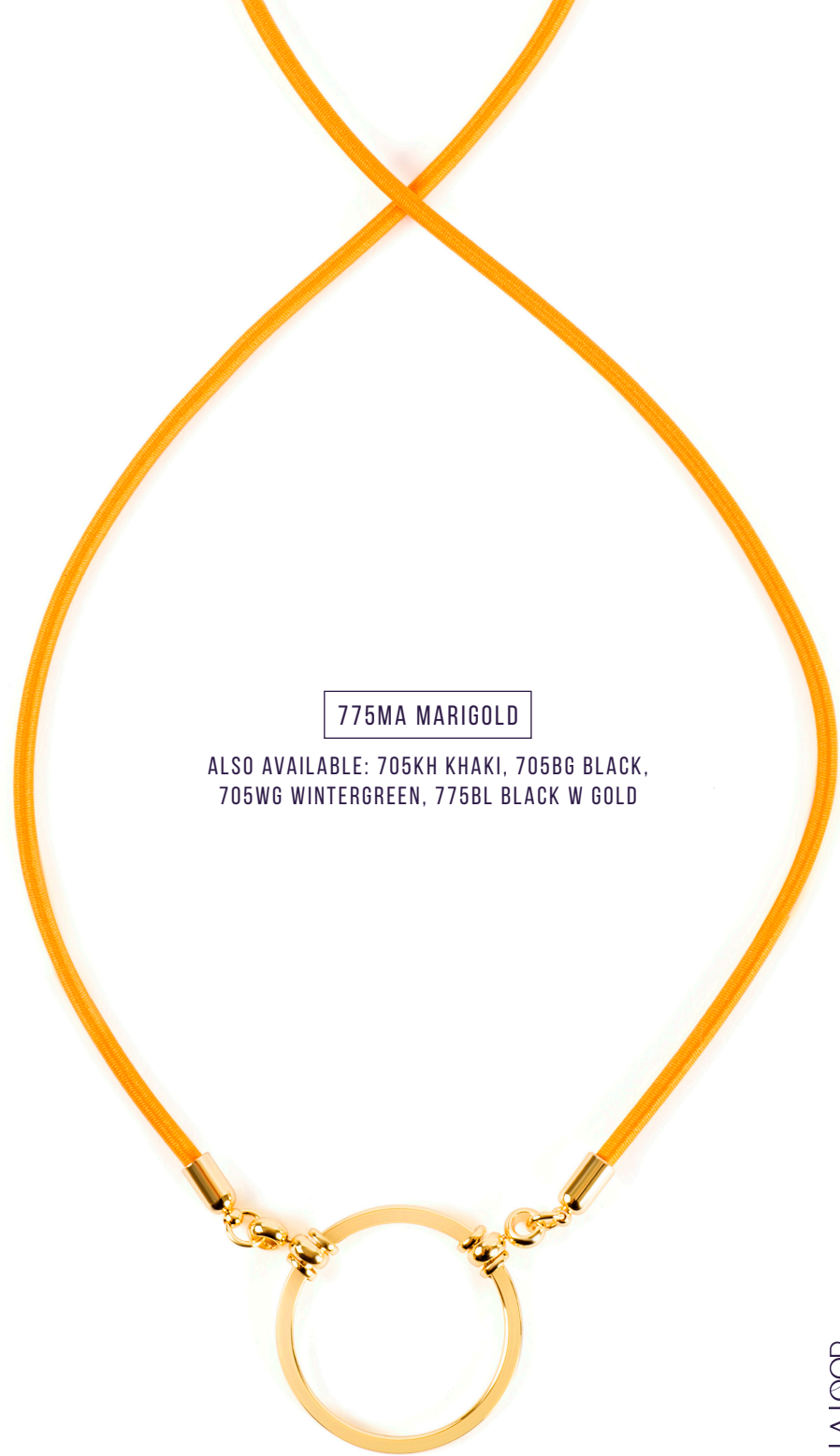


009JG



SPORT & STRETCH LA LOOP  
MADE IN US

SPORTLOOP IN RED.  
ALSO AVAILABLE IN BLACK, NAVY, GOLDEN YELLOW, SILVER, BROWN



775MA MARIGOLD

ALSO AVAILABLE: 705KH KHAKI, 705BG BLACK,  
705WG WINTERGREEN, 775BL BLACK W GOLD





1114JG JET FONTANA 24K



1121JG JACKIE 24K LINK



ST13SB THE  
TWIST BLACK  
SPINEL



ST13VG THE TWIST VESUVIANITE



DTD LUXE  
DIANE TAYLOR DESIGNS





LE200GM GOLD LEATHER

ALSO AVAILABLE IN BLACK AND NATURAL



1113AP ANIMAL PRINT



1113TORT ACETATE

DTD CLASSICS  
DIANE TAYLOR DESIGNS





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