

SPRING SUMMER 2021 COLLECTION

LA LOOP I LA MASK I DIANE TAYLOR DESIGNS

# LA LOOP S/S 2021 COLLECTION

The Soul of LA LOOP is connection. We at LA LOOP step into 2021 feeling connected to what we do and why we do it. As a small business owner I am incredibly grateful to our LA LOOP family who continues to bring joy through the products that we market to people around the world. We often hear from customers, "I've worn my LA LOOP every day for over 10 years. It keeps me grounded. It's become a part of me." We design and manufacture products with a keen eye for craftsmanship. We know that our customers expect this of us- and our work every day is to ensure that we deliver on that promise.

Our products can be seen throughout this season through the lens of four exceptionally talented photographers. Each one was given creative freedom to capture LA LOOP in their element. The Carte Blanche campaigns by Alice Jacquemin, Felix Dol Maillot, Emma Anderson and Sasha Lytvyn expose LA LOOP from Brooklyn, to Paris, and a road trip along Route 66.

LOOPin, our social good platform, continues this year to bring social distant volunteer opportunities to our Loopers around the world. Because we believe that when people reach out and help one another, we all benefit. Our goal is to remove the barriers the exist around volunteering and doing good, and make them available to all of our stakeholders.

Here's to connecting more deeply with another in 2021.

Much love. Elizabeth





## INTRODUCING LA MASK FASHION, FUNCTION & GOOD CITIZENSHIP



LA MASK was truly born out of necessity. As quarantine settled in earlier this Spring I found myself constantly looking for my mask. There had to be a stylish and practical solution to keeping my mask nearby. Form and function has been at the cornerstone of what we do since LA LOOP was created over 20 years ago. And so, tapping into those same creative juices - LA MASK was born. Hope you enjoy it and use it as much as we do.

Proceeds benefit Downtown Women's Center, the only service provider in Los Angeles that continues to serve, feed and house women who are experiencing homelessness.

## LA MASK. FASHION, FUNCTION AND GOOD CITIZENSHIP.



21BLMSE BLACK STRETCH WITH SEQUIN MASK



27SPMND SILVER ROLO WITH NAVY DENIM MASK



21BLMB BLACK STRETCH WITH BLACK MASK



**27MMMLA MIXED METAL ROLO WITH LIBERTY ALICE MASK** 



27SPMLA SILVER ROLO WITH LIBERTY ALICE MASK AND 21FSMMA FUCHSIA STRETCH WITH MADAGASCAR LINEN MASK



27GPML GOLD ROLO WITH LEOPARD MASK LAYERED WITH
23bl and la loop Necklace 889W

## LA LOOP

## MHX TY TOOЬ §

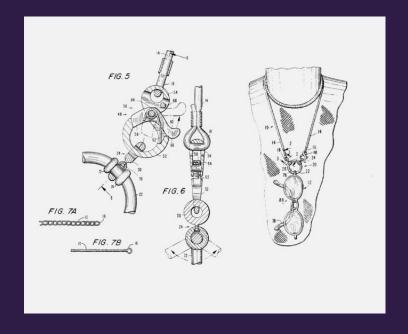
## FASHION AND FUNCTION UNDERSTATED AND ELEGANT



"I received my first LA LOOP over 19 years ago and I've worn one every day since. It's the right tool for the job"

- LeVar Burton

### LA LOOP - HOW IT WORKS.

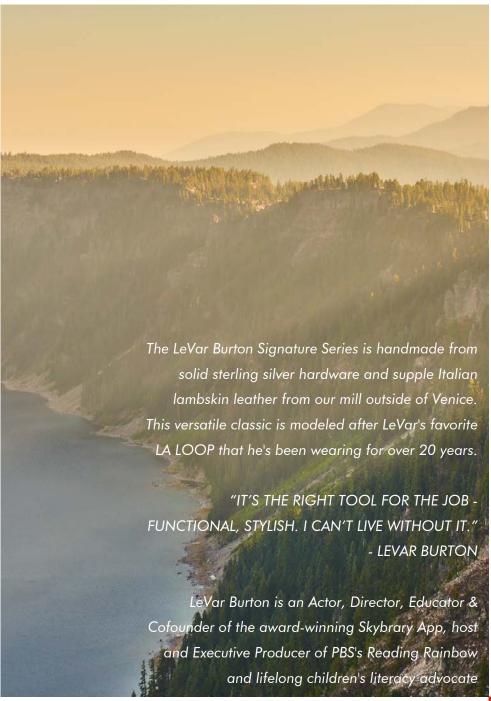


#### PATENTED HINGE THAT KEEPS YOUR EYEWEAR IN PLACE

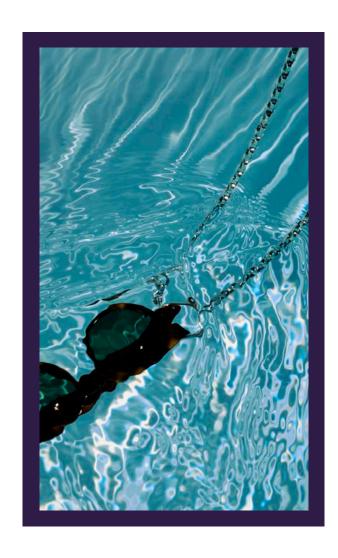
LA LOOP's patented swivel-hinge technology ensures that your glasses stay at your fingertips. The swivel hinges on either side the loop swivel 360 degrees in every direction. This rotation allows the loop to lay flat against you and the necklace to move independently. When the glasses are in the loop they stay securely in place.

### LEVAR BURTON SIGNATURE SERIES





## STERLING SILVER LA LOOP





059B SOLID 925 STERLING SILVER

#### **UNDERSTATED ELEGANCE**

LA LOOP lives within a unique category of accessory that merges the elegant clean lines of a necklace with a simple silver circle crafted to hold glasses. This Classic Sterling Silver piece is one of our classic Jewelry necklaces, designed for simple everyday elegance.

Available in two lengths: 21 inches with a clasp, and 25 inches 059LL.

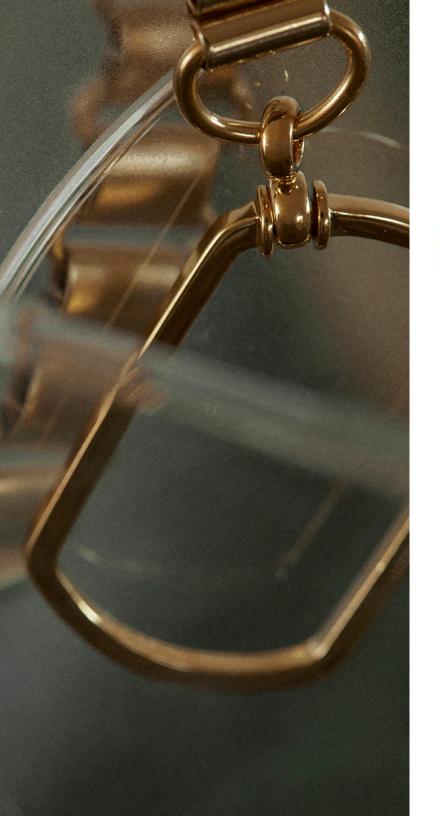
















PRETTY IN GOLD





695B ITALIAN BLACK WITH STERLING



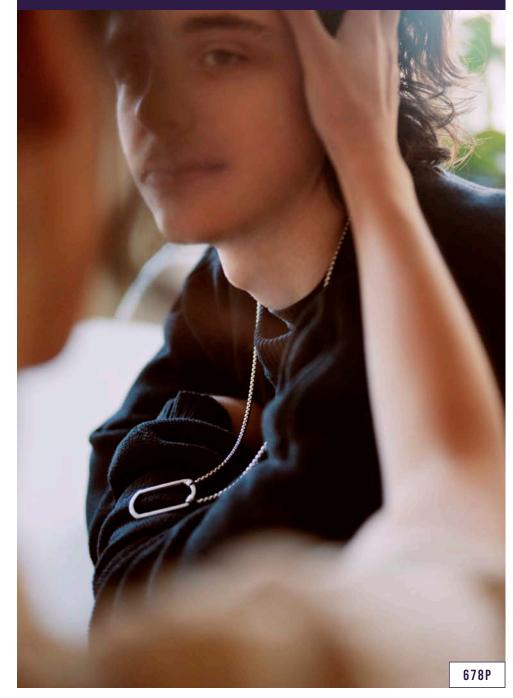




**052LL THE STERLING SNAKE** 



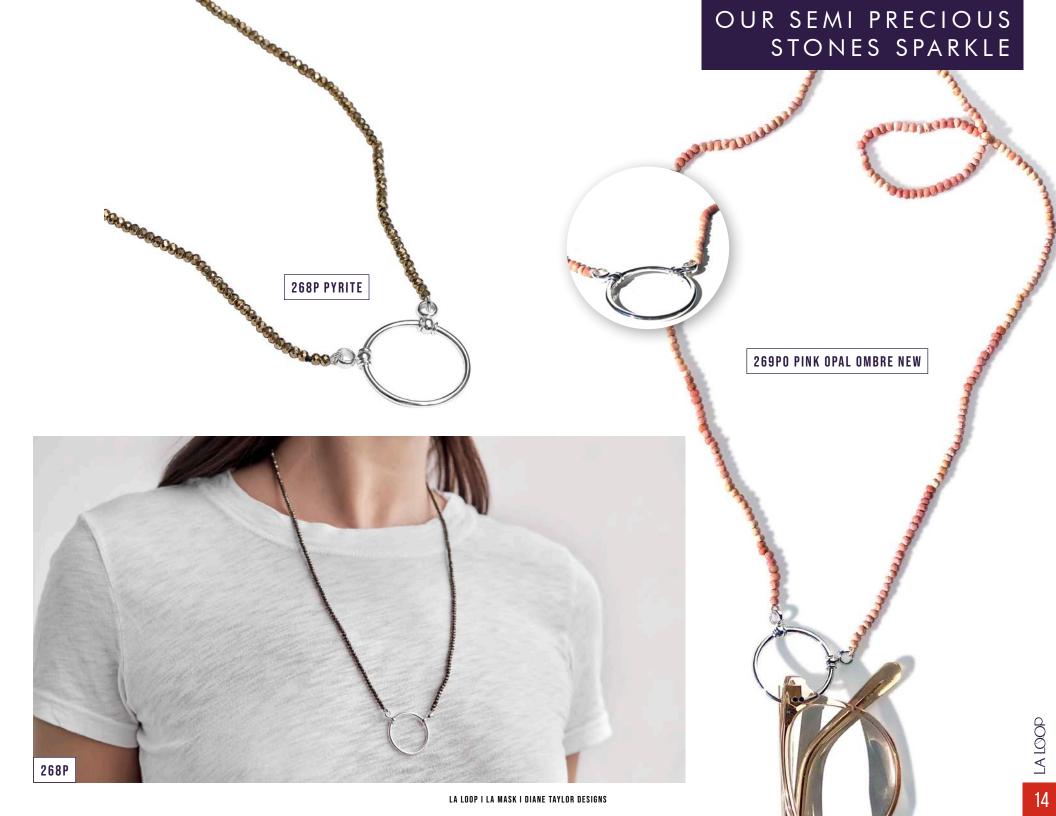
## A GUY'S TOUCH SILVER PLATED





678P ANTIQUED BOX CHAIN WITH DOG TAG











## LA LOOP ESSENTIALS





972SA ITALIAN BRAID IN SANTORINI

# EVERYDAY LEATHER CLASSICS SILVER AND GOLD PLATED PREMIUM AND BASIC

## LA LOOP'S ARE CHIC WITH A CLASP SILVER PLATED

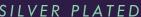






983E ITALIAN STITCHED IN EARTH NEW













**577BL BLACK WITH ANTIQUE SILVER** 

**BASICS** 





577SD SADDLE WITH ANTIQUE SILVER

BASICS



070P ITALIAN LEATHER IN BLACK ALSO AVAILABLE IN 25" 972LP (NO CLASP)



#### THE BRAIDED LEATHERS SILVER PLATED









WITH SATIN GOLD

BASICS

LA LOOP I LA MASK I DIANE TAYLOR DESIGNS





## THE CLIFTONS ITALIAN LEATHERS. SILVER PLATED





795PR METALLIC PINK CAMO W ROSEGOLD NEW



795PD ITALIAN SHELL BEACH POLKA DOT



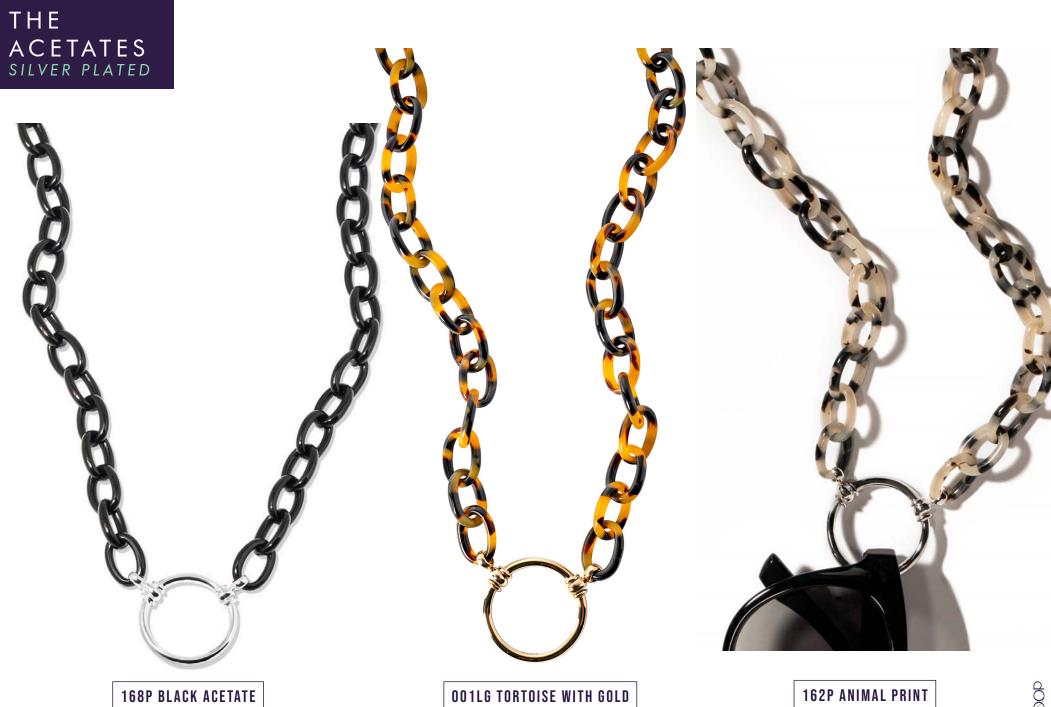
795PD ITALIAN SHELL POLKA DOT



795PG BLACK WITH GUNMETAL



780PG ITALIAN BLACK **BRAID WITH GUNMETAL** 



ALSO AVAILABLE WITH SILVER OO1LP

THE FONTANA ACETATES
INSPIRED BY THE ARGENTINIAN/ITALIAN
ARTIST SERGIO FONTANA



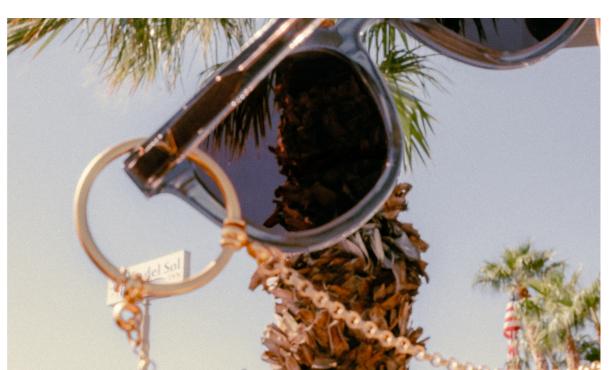






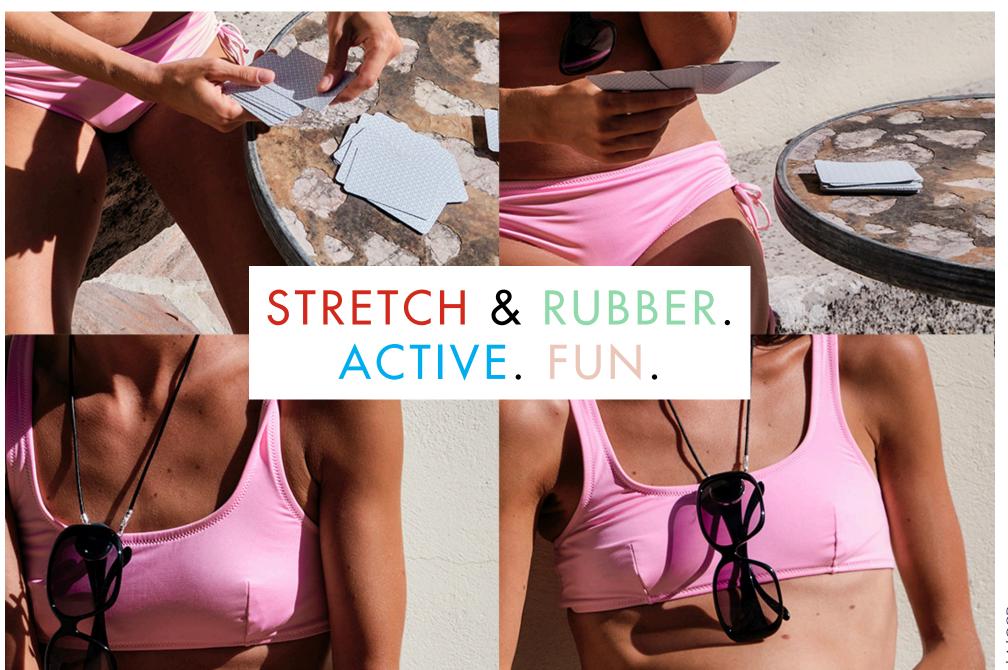






805SG SATIN GOLD MINI

## LA LOOP SPORT



LA [00p









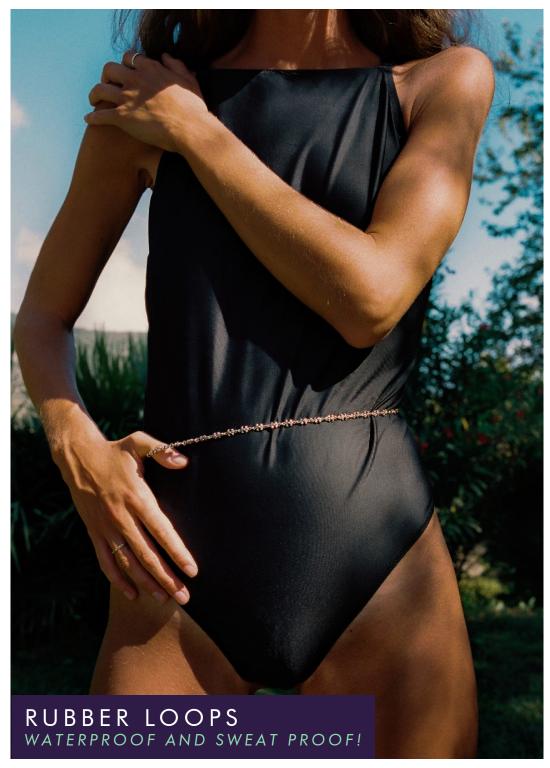
705BF BUFF WITH GUN METAL NEW





705NV NAVY







### DIANE TAYLOR DESIGNS

Traditional Cords Handmade with Style





## ELASTIC / STRETCH









1114GO FONTANA W GROOVY OVAL LINKS NEW

1121GD- THE GOLDEN OVAL







#### 1121MR MIXED METAL ROLO CHAIN NEW



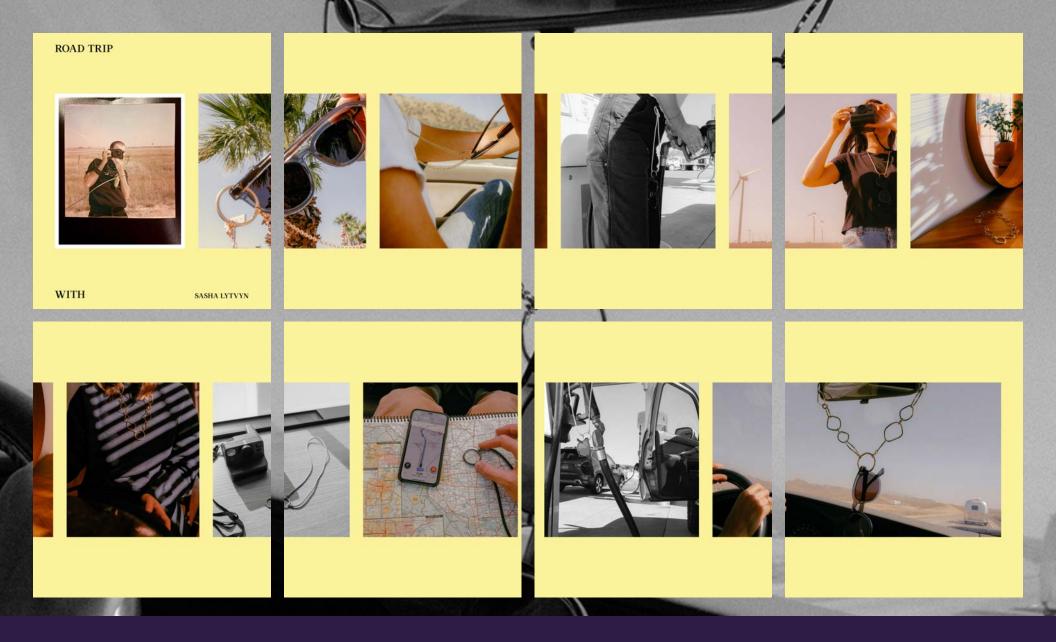




1426L GOLD FILL PETITE CHAIN









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MAIL 10250 CONSTELLATION BLVD. SUITE 100, LOS ANGELES, CA 90067 TEL 310-449-1155 | EMAIL CONTACT@LALOOP.COM